

Independent and Studio Film  
 Limited Openers Between  
 August 31 and September 27, 2009  
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

FIRST WEEKEND OF SEPTEMBER

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1 Carriers</b> (Horror)	9/4/09	2	No	DF, Co, PE, MG, PS, D, S	Fantasy Filmfest '09	Paramount Vantage (all media)	Paramount Vantage Int'l
Venues	1st Wkend 100	2nd Wkend XXXX	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend XXXX	<b>TOTAL Box Off.</b> \$104k <b>Budget<sup>6</sup></b> \$4m-\$8m <b>Max Venues</b> 100 <b>Total Wkends</b> 1	<b>Domestic Sales</b> UTA
Box Office <sup>5</sup>	\$ 74,276	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 743	XXXX	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>2 Amreeka</b> (Comedy)	9/4/09	0	No	PE, iCo, FG, PS, D	Sundance '09	National Geographic Ent. (all media)	E1 Entertainment
Venues	1st Wkend 4	2nd Wkend 4	3rd Wkend 21	4th Wkend 30	5th Wkend 40	<b>TOTAL Box Off.</b> \$627k <b>Budget<sup>6</sup></b> \$2.5m <b>Max Venues</b> 40 <b>Total Wkends</b> 18	<b>Domestic Sales</b> William Morris/E1
Box Office <sup>5</sup>	\$ 58,823	\$ 32,890	\$ 61,176	\$ 95,676	\$ 70,933		
\$\$/venue	\$ 14,706	\$ 8,223	\$ 2,913	\$ 3,189	\$ 1,773		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>3 Sandstorm</b> (Drama, FL)	9/4/09	0	No	PE, Co	Law & Society Int'l '04	Requisite Films (T - self)	None listed.
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend XXXX	<b>TOTAL Box Off.</b> \$ 3,444 <b>Budget<sup>6</sup></b> <\$10k <b>Max Venues</b> 1 <b>Total Wkends</b> 2	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	\$ 1,744	\$ 639	XXXX	XXXX	XXXX		
\$\$/venue	\$ 1,744	\$ 639	XXXX	XXXX	XXXX		

SECOND WEEKEND OF SEPTEMBER

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1 Crude</b> (Doc, FL)	9/9/09	0	No	PE, DF, Co	Sundance '09	First Run Features (all media, not pay TV/TV) Sundance Channel (pay TV)	Horizon Motion Pictures
Venues	1st Wkend 1	2nd Wkend 3	3rd Wkend 6	4th Wkend 4	5th Wkend 3	<b>TOTAL Box Off.</b> \$169k <b>Budget<sup>6</sup></b> \$1m <b>Max Venues</b> 7 <b>Total Wkends</b> 19	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	\$ 16,595	\$ 15,097	\$ 15,051	\$ 4,219	\$ 4,100		
\$\$/venue	\$ 16,595	\$ 5,032	\$ 2,509	\$ 1,055	\$ 1,367		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>2 Walt &amp; El Grupo</b> (Doc)	9/9/09	0	No	DF, Co, Gr	San Francisco Int'l '08	Disney (all media)	NA
Venues	1st Wkend 3	2nd Wkend 2	3rd Wkend 1	4th Wkend 3	5th Wkend 2	<b>TOTAL Box Off.</b> \$ 20,521 <b>Budget<sup>6</sup></b> \$4m-\$8m <b>Max Venues</b> 3 <b>Total Wkends</b> 7	<b>Domestic Sales</b> NA
Box Office <sup>5</sup>	\$ 6,059	\$ 1,305	\$ 599	\$ 1,387	\$ 662		
\$\$/venue	\$ 2,020	\$ 653	\$ 593	\$ 462	\$ 331		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>3 Beyond a Reasonable Doubt</b> (Drama)	9/11/09	1	No	PE, Co, S, PS, D	None	Anchor Bay (Overture) (all media)	Foresight Unlimited
Venues	1st Wkend 5	2nd Wkend 4	3rd Wkend 1	4th Wkend XXXX	5th Wkend XXXX	<b>TOTAL Box Off.</b> \$ 32,917 <b>Budget<sup>6</sup></b> \$28m <b>Max Venues</b> 5 <b>Total Wkends</b> 3	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	\$ 17,171	\$ 4,927	\$ 899	XXXX	XXXX		
\$\$/venue	\$ 3,434	\$ 1,232	\$ 899	XXXX	XXXX		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>4</b> <i>The Big Gay Musical</i> (Musical)	9/11/09	0	No	PE	Philadelphia Q Fest '09	Embrem Entertainment (T - self)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 24,140 <b>Budget<sup>6</sup></b> <\$500k <b>Max Venues</b> 1 <b>Total Wkends</b> 5	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	1	1	1	1	1		
Box Office <sup>5</sup>	\$ 8,053	\$ 4,136	\$ 2,158	\$ 1,050	\$ 1,041		
\$\$/venue	\$ 8,053	\$ 4,136	\$ 2,158	\$ 1,050	\$ 1,041		
<b>5</b> <i>Broken Hill</i> (Drama)	9/11/09	1	No	FDF, iCo, FG	Giffoni '09	Audience Alliance Motion Picture Studios (T - self)	Audience Alliance Motion Picture Studios
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 54,058 <b>Budget<sup>6</sup></b> \$2.3m <b>Max Venues</b> 48 <b>Total Wkends</b> 2	<b>Domestic Sales</b> NA
Box Office <sup>5</sup>	48	25	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 32,140	\$ 7,057	XXXX	XXXX	XXXX		
\$\$/venue	\$ 670	\$ 282	XXXX	XXXX	XXXX		
<b>6</b> <i>Give Me Your Hand</i> (Drama, FL)	9/11/09	0	No	iCo, FG, PS, D	Paris Gay and Lesbian '08	Strand Releasing (all media)	Wide Management
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 3,601 <b>Budget<sup>6</sup></b> <\$3m <b>Max Venues</b> 1 <b>Total Wkends</b> 1	<b>Domestic Sales</b> Wide Management
Box Office <sup>5</sup>	1	XXXX	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 2,434	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 2,434	XXXX	XXXX	XXXX	XXXX		
<b>7</b> <i>Gogol Bordello Non-Stop</i> (Doc)	9/11/09	0	No	PE	Goteborg Int'l '08	Lorber Films/Lorber HT Digital (all media, not pay- TV, TV)	Lorber Digital Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 5,532 <b>Budget<sup>6</sup></b> <\$1.2m <b>Max Venues</b> 1 <b>Total Wkends</b> 4	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	1	1	1	1	XXXX		
Box Office <sup>5</sup>	\$ 2,793	\$ 504	\$ 148	\$ 104	XXXX		
\$\$/venue	\$ 2,793	\$ 504	\$ 148	\$ 104	XXXX		
<b>8</b> <i>The Horse Boy</i> (Doc)	9/11/09	0	No	PE, Gr	Sundance '09	Zeitgeist Films (T, HV)	Film Sales Company
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$157k <b>Budget<sup>6</sup></b> <\$1.2m <b>Max Venues</b> 5 <b>Total Wkends</b> 19	<b>Domestic Sales</b> Film Sales Company
Box Office <sup>5</sup>	2	<5	2	3	3		
Box Office <sup>5</sup>	<\$25,000	<\$18,000	<\$7,930	\$ 6,554	\$ 6,671		
\$\$/venue	<\$12,000	<\$9,000	<\$3,965	\$ 2,185	\$ 2,224		
<b>9</b> <i>No Impact Man</i> (Doc)	9/11/09	0	No	PE, Co, Gr	Sundance '09	Oscilloscope Pictures (all media)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$100k <b>Budget<sup>6</sup></b> \$450k <b>Max Venues</b> 8 <b>Total Wkends</b> 8	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	2	7	8	7	4		
Box Office <sup>5</sup>	\$ 15,215	\$ 13,773	\$ 15,116	\$ 9,110	\$ 3,404		
\$\$/venue	\$ 7,608	\$ 1,968	\$ 1,890	\$ 1,301	\$ 851		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>10</b> <i>The Other Man</i> (Drama)	9/11/09	3	No	PE, iCo, FG, MG, PS, D	Toronto '08	Image Entertainment (all media)	Ealing Studios Int'l
Venues	1st Wkend: 8	2nd Wkend: 11	3rd Wkend: 10	4th Wkend: 10	5th Wkend: 9	<b>TOTAL Box Off.</b> \$150k <b>Budget<sup>6</sup></b> \$15m <b>Max Venues</b> 11 <b>Total Wkends</b> 6	<b>Domestic Sales</b> ICM/ Rainmark Films (self)
Box Office <sup>5</sup>	\$ 51,909	\$ 18,550	\$ 15,606	\$ 9,570	\$ 6,783		
\$\$/venue	\$ 6,489	\$ 1,686	\$ 1,561	\$ 957	\$ 754		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>11</b> <i>White on Rice</i> (Comedy)	9/11/09	0	No	PE, Co, S	San Francisco Int'l Asian American '09	Variance Films/Tiger Industry Films (T - service/self)	None listed.
Venues	1st Wkend: 2	2nd Wkend: 4	3rd Wkend: 4	4th Wkend: 3	5th Wkend: 1	<b>TOTAL Box Off.</b> \$ 67,186 <b>Budget<sup>6</sup></b> \$600k-\$1m <b>Max Venues</b> 4 <b>Total Wkends</b> 11	<b>Domestic Sales</b> Nguyen "Wyn" Tran
Box Office <sup>5</sup>	\$ 8,079	\$ 8,515	\$ 9,805	\$ 3,056	\$ 1,181		
\$\$/venue	\$ 4,040	\$ 2,129	\$ 2,451	\$ 1,019	\$ 1,181		

THIRD WEEKEND OF SEPTEMBER

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1</b> <i>35 Shots of Rum</i> (Drama, FL)	9/16/09	0	No	iCo, FG, FDF, PS, D	Venice '08	The Cinema Guild (all media)	Elle Driver
Venues	1st Wkend: 1	2nd Wkend: 1	3rd Wkend: 1	4th Wkend: 1	5th Wkend: 2	<b>TOTAL Box Off.</b> \$176k (as of 5/13/10) <b>Budget<sup>6</sup></b> \$5.1m <b>Max Venues</b> 5 <b>Total Wkends</b> 33	<b>Domestic Sales</b> Elle Driver
Box Office <sup>5</sup>	\$ 9,576	\$ 10,008	\$ 6,858	\$ 5,498	\$ 6,290		
\$\$/venue	\$ 9,576	\$ 10,008	\$ 6,858	\$ 5,498	\$ 3,145		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>2</b> <i>Bright Star</i> (Drama)	9/16/09	0	No	iCo, FG, FDF, PS, D	Cannes '09	Apparition (all media)	Pathe Int'l
Venues	1st Wkend: 19	2nd Wkend: 130	3rd Wkend: 317	4th Wkend: 380	5th Wkend: 295	<b>TOTAL Box Off.</b> \$4.4m <b>Budget<sup>6</sup></b> \$8.5m <b>Max Venues</b> 380 <b>Total Wkends</b> 12	<b>Domestic Sales</b> Pathe Int'l
Box Office <sup>5</sup>	\$190k	\$672k	\$716k	\$625k	\$396k		
\$\$/venue	\$ 9,984	\$ 5,168	\$ 2,259	\$ 1,644	\$ 1,344		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>3</b> <i>The Burning Plain</i> (Drama)	9/18/09	3	No	DF*, FDF, Co, S, PS, D *Also developed at DreamWorks.	Venice '08	Magnolia Pictures (all media, T-VOD)	Magnolia Pictures
Screens <sup>5</sup>	1st Wkend: 21	2nd Wkend: 26	3rd Wkend: 18	4th Wkend: 10	5th Wkend: 13	<b>TOTAL Box Off.</b> \$200k <b>Budget<sup>6</sup></b> \$15m-\$20m <b>Max Screens</b> 26 <b>Total Wkends</b> 10	<b>Domestic Sales</b> NA
Box Office <sup>5</sup>	\$ 58,749	\$ 36,680	\$ 14,188	\$ 4,365	\$ 11,602		
\$\$/screen	\$ 2,798	\$ 1,411	\$ 788	\$ 437	\$ 892		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>4</b> <i>Devil Girl</i> (Horror)	9/18/09	0	No	PE	Shriekfest '07	Nocturnal Features (T - service)	None listed.
Venues	1st Wkend: 3	2nd Wkend: XXXX	3rd Wkend: XXXX	4th Wkend: XXXX	5th Wkend: XXXX	<b>TOTAL Box Off.</b> \$ 3,244 <b>Budget<sup>6</sup></b> <\$1m <b>Max Venues</b> 3 <b>Total Wkends</b> 1	<b>Domestic Sales</b> Triumphant Pictures
Box Office <sup>5</sup>	\$ 2,769	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 923	XXXX	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>5 Disgrace</b> (Drama)	9/18/09	1	No	iCo, FG, PE, MG, PS, D	Toronto '08	Paladin (T - service)	Fortissimo Films
Venues	1st Wkend: 3	2nd Wkend: 9	3rd Wkend: 3	4th Wkend: XXXX	5th Wkend: XXXX		
Box Office <sup>5</sup>	\$ 12,615	\$ 24,951	\$ 9,192	XXXX	XXXX	<b>TOTAL Box Off.</b> \$ 69,705	<b>Domestic Sales</b> Fortissimo Films
\$\$/venue	\$ 4,205	\$ 2,772	\$ 3,064	XXXX	XXXX	<b>Budget<sup>6</sup></b> \$6.5-\$8m	
						<b>Max Venues</b> 9	<b>Total Wkends</b> 3

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>6 Fuel</b> (Doc)	9/18/09	2	No	PE, Co, Gr	Sundance '08	Greenlight Theatrical/ Intention Media (T - self)	The Little Film Company
Venues	1st Wkend: 4	2nd Wkend: 2	3rd Wkend: 2	4th Wkend: 3	5th Wkend: 2		
Box Office <sup>5</sup>	\$ 12,386	\$ 1,914	\$ 4,315	\$ 4,180	\$ 1,134	<b>TOTAL Box Off.</b> \$ 32,465	<b>Domestic Sales</b> None listed.
\$\$/venue	\$ 3,097	\$ 957	\$ 2,158	\$ 1,393	\$ 567	<b>Budget<sup>6</sup></b> \$1.8m-\$2.2m	
						<b>Max Venues</b> 4	<b>Total Wkends</b> 6

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>7 My Heart Goes Hadippa</b> (Comedy, FL)	9/18/09	0	No	FDF	Toronto '09	Yash Raj Films (all media)	NA
Venues	1st Wkend: 54	2nd Wkend: XXXX	3rd Wkend: XXXX	4th Wkend: XXXX	5th Wkend: XXXX		
Box Office <sup>5</sup>	\$351k	XXXX	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b> \$644k	<b>Domestic Sales</b> NA
\$\$/venue	\$ 6,508	XXXX	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b> \$3m-\$4m	
						<b>Max Venues</b> 54	<b>Total Wkends</b> 1

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>8 Paris</b> (Drama, FL)	9/18/09	2	No	Co, FDF, FG, PS, D	Int'l Fest. of Film Comedy of Alpe d'Huez '08	IFC Films (all media)	Studio Canal (financier)
Venues	1st Wkend: 6	2nd Wkend: 31	3rd Wkend: 31	4th Wkend: 34	5th Wkend: 33		
Box Office <sup>5</sup>	\$ 46,518	\$144k	\$ 97,925	\$ 82,061	\$ 75,101	<b>TOTAL Box Off.</b> \$1.0m	<b>Domestic Sales</b> Studio Canal (financier)
\$\$/venue	\$ 7,753	\$ 4,646	\$ 3,159	\$ 2,414	\$ 2,276	<b>Budget<sup>6</sup></b> \$17.6m	
						<b>Max Venues</b> 34	<b>Total Wkends</b> 14

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>9 The Secrets of Jonathan Sperry</b> (Drama)	9/18/10	0	No	PE, Co	USA '08	Five & Two Pictures (T - self)	None listed.
Venues	1st Wkend: 117	2nd Wkend: 135	3rd Wkend: 105	4th Wkend: 107	5th Wkend: 90		
Box Office <sup>5</sup>	\$321k	\$216k	\$159k	\$175k	\$ 92,846	<b>TOTAL Box Off.</b> \$1.4m (as of 5/13/10)	<b>Domestic Sales</b> None listed.
\$\$/venue	\$ 2,743	\$ 1,599	\$ 1,518	\$ 1,632	\$ 1,032	<b>Budget<sup>6</sup></b> \$900k	
						<b>Max Venues</b> 135	<b>Total Wkends</b> 32

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>10 Teza</b> (Drama, FL)	9/18/09	0	No	iCo, FG, FDF	Venice '08	Myphehuh (T - self)	The Match Factory
Venues	1st Wkend: 1	2nd Wkend: 1	3rd Wkend: 1	4th Wkend: XXXX	5th Wkend: XXXX		
Box Office <sup>5</sup>	\$ 8,908	\$ 6,959	\$ 7,090	XXXX	XXXX	<b>TOTAL Box Off.</b> \$ 30,070	<b>Domestic Sales</b> None listed.
\$\$/venue	\$ 8,908	\$ 6,959	\$ 7,090	XXXX	XXXX	<b>Budget<sup>6</sup></b> \$500k-\$1.5m	
						<b>Max Venues</b> 1	<b>Total Wkends</b> 3

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>11 Wanted (2009)</b> (Action, FL)	9/18/09	0	No	FDF, Co	None	Eros Int'l (all media)	NA
Venues	1st Wkend: 71	2nd Wkend: 71	3rd Wkend: XXXX	4th Wkend: XXXX	5th Wkend: XXXX		
Box Office <sup>5</sup>	\$217k	\$ 57,133	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b> \$350k	<b>Domestic Sales</b> NA
\$\$/venue	\$ 3,062	\$ 805	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b> \$9m-\$12m	
						<b>Max Venues</b> 71	<b>Total Wkends</b> 2

## FOURTH WEEKEND OF SEPTEMBER

Film Title	Release		Star			7E+05	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
	Date	# of Stars <sup>1</sup>	Director? <sup>2</sup>	Financing <sup>3</sup>					
<b>1 Capitalism: A Love Story</b> (Doc)	9/23/09	2	Yes	DF, Co			Venice '09	Overture Films (all media)	Paramount Vantage
Venues	1st Wkend 4	2nd Wkend 962	3rd Wkend 995	4th Wkend 992	5th Wkend.... 636	<b>TOTAL Box Off.</b> \$14.4m <b>Budget<sup>6</sup></b> \$8m-\$12m <b>Max Venues</b> 995 <b>Total Wkends</b> 12			
Box Office <sup>5</sup>	\$ 232k	\$ 4.4m	\$ 2.6m	\$ 1.5m	\$ 726k				
\$\$/venue	\$ 57,991	\$ 4,623	\$ 2,644	\$ 1,467	\$ 1,142				
<b>2 La Boheme</b> (Musical. FL)	9/23/09	0	No	iCo, FG, FDF, MG			FEBIOFEST '08	Emerging Pictures (T)	Beta Cinema
Venues	1st Wkend 49	2nd Wkend 1	3rd Wkend 1	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$ 79,340 <b>Budget<sup>6</sup></b> \$6m-\$7m <b>Max Venues</b> 49 <b>Total Wkends</b> 3			
Box Office <sup>5</sup>	\$ 30,780	\$ 144	<\$2,012	XXXX	XXXX				
\$\$/venue	\$ 628	\$ 144	<\$2,012	XXXX	XXXX				
<b>3 Blind Date</b> (Drama)	9/25/09	0	No	iCo, PE, MG, PS, D			Sundance '08	Variance Films (T - serv.) E1 Entertainment (HV, digital) Sundance Channel (pay TV)	Cinemavault
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$ 8,449 <b>Budget<sup>6</sup></b> \$1m-\$2m <b>Max Venues</b> 1 <b>Total Wkends</b> 2			
Box Office <sup>5</sup>	\$ 2,787	\$ 849	XXXX	XXXX	XXXX				
\$\$/venue	\$ 2,787	\$ 849	XXXX	XXXX	XXXX				
<b>4 The Blue Tooth Virgin</b> (Comedy)	9/25/09	0	No	PE			Seattle Int'l '08	Here Films (all media)	Here Films
Venues	1st Wkend 2	2nd Wkend 1	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$ 2,762 <b>Budget<sup>6</sup></b> <\$500k <b>Max Venues</b> 2 <b>Total Wkends</b> 2			
Box Office <sup>5</sup>	\$ 1,926	\$ 169	XXXX	XXXX	XXXX				
\$\$/venue	\$ 963	\$ 169	XXXX	XXXX	XXXX				
<b>5 The Boys Are Back</b> (Drama)	9/25/09	1	No	iCo, FG, FDF, PS, D			Toronto '09	Miramax (all media)	HanWay Films/ Capitol Films
Venues	1st Wkend 6	2nd Wkend 16	3rd Wkend 75	4th Wkend 108	5th Wkend.... 108	<b>TOTAL Box Off.</b> \$810k <b>Budget<sup>6</sup></b> \$13.2m <b>Max Venues</b> 108 <b>Total Wkends</b> 6			
Box Office <sup>5</sup>	\$ 49,342	\$ 54,789	\$181k	\$154k	\$ 78,646				
\$\$/venue	\$ 8,224	\$ 3,424	\$ 2,418	\$ 1,428	\$ 728				
<b>6 Brief Interviews With Hideous Men</b> (Drama)	9/25/09	0	No	PE, Co, S			Sundance '09	IFC Films (all media, T-VOD)	Media 8 Entertainment
Venues	1st Wkend 1	2nd Wkend 2	3rd Wkend 1	4th Wkend XXXX	5th Wkend.... XXXX	<b>TOTAL Box Off.</b> \$ 33,745 <b>Budget<sup>6</sup></b> \$1m-\$2m <b>Max Venues</b> 2 <b>Total Wkends</b> 3			
Box Office <sup>5</sup>	\$ 18,510	\$ 5,502	<\$2,551	XXXX	XXXX				
\$\$/venue	\$ 18,510	\$ 2,751	<\$2,551	XXXX	XXXX				

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>7</b> <i>Coco Before Chanel</i> (Drama, FL)	9/25/09	1	No	DF*, FDF, iCo, PS, D *Warner Bros.	ScreenLit Festival of Film, TV and Writing '09	Sony Pictures Classics (all media)	Films Distribution
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b>	\$6.1m
Venues	5	16	45	54	63	<b>Budget<sup>6</sup></b>	\$29m
Box Office <sup>5</sup>	\$177k	\$206k	\$321k	\$297k	\$272k	<b>Max Venues</b>	307
\$\$/venue	\$ 35,468	\$ 12,878	\$ 7,136	\$ 5,494	\$ 4,321	<b>Total Wkends</b>	20
<b>8</b> <i>I Hope They Serve Beer in Hell</i> (Comedy)	9/25/09	0	No	PE, Co, S	None	Freestyle Releasing (T - service)	IM Global
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b>	\$1.4m
Venues	120	210	266	132	36	<b>Budget<sup>6</sup></b>	\$7m
Box Office <sup>5</sup>	\$367k	\$305k	\$184k	\$ 56,476	\$ 14,430	<b>Max Venues</b>	266
\$\$/venue	\$ 3,058	\$ 1,455	\$ 691	\$ 428	\$ 401	<b>Total Wkends</b>	7
<b>9</b> <i>Lord, Save Us from Your Followers</i> (Doc)	9/25/09	0	No	PE, Gr PE Yes	Faith on '08	Thunderstruck Films (T - self)	None listed.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b>	\$ 72,451
Venues	7	<4	<4	<4	2	<b>Budget<sup>6</sup></b>	<\$1.2m
Box Office <sup>5</sup>	<\$42,000	<\$10,000	<\$10,000	<\$10,000	\$ 2,060	<b>Max Venues</b>	7
\$\$/venue	<\$6,000	<\$3,333	<\$3,333	<\$3,333	\$ 1,030	<b>Total Wkends</b>	5
<b>10</b> <i>Paranormal Activity</i> (Horror)	9/25/09	0	No	DF*, PE, Co *Blumhouse Paramnt-based.	Screamfest Horror '07	Paramount (all media)	IM Global
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b>	\$107.9m
Venues	12	33	160	762	1945	<b>Budget<sup>6</sup></b>	\$15k
Box Office <sup>5</sup>	\$ 77,873	\$532k	\$7.9m	\$19.6m	\$21.1m	<b>Max Venues</b>	2712
\$\$/venue	\$ 6,489	\$ 16,129	\$ 49,379	\$ 25,745	\$ 10,850	<b>Total Wkends</b>	17
<b>11</b> <i>What's Your Raashee?</i> (Comedy, FL)	9/25/09	0	No	FDF, Co	Toronto '09	UTV Motion Pictures (all media)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b>	\$258k
Venues	78	43	14	2	XXXX	<b>Budget<sup>6</sup></b>	>\$6m
Box Office <sup>5</sup>	\$169k	\$ 31,988	\$ 9,510	\$ 410	XXXX	<b>Max Venues</b>	78
\$\$/venue	\$ 2,167	\$ 744	\$ 679	\$ 205	XXXX	<b>Total Wkends</b>	4
<b>12</b> <i>The Yes Men Fix the World</i> (Doc)	9/25/09	0	No	PE, iCo, FDF, FG	Sundance '09	Shadow Distribution (T - service) HBO (pay TV)	Rezo Films
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b>	\$195k
Venues	2	1	1	6	8	<b>Budget<sup>6</sup></b>	\$1.2m
Box Office <sup>5</sup>	\$ 1,242	<\$5,814	\$ 8,097	\$ 11,081	\$ 14,516	<b>Max Venues</b>	13
\$\$/venue	\$ 621	<\$5,814	\$ 8,097	\$ 1,847	\$ 1,815	<b>Total Wkends</b>	26
							<b>Domestic Sales</b>
							Warner Bros./ Films Distribution
							The Collective
							None listed.
							None listed.
							None listed.
							NA
							NA
							Cinetic Media

## NOTES:

- 1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).
- 2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.
- 3: Financing sources and characteristics estimated:  
 Co = The producing of a film by two or more production companies from the same country ("coproduction").  
 D = Debt.  
 DF = U.S. distributor financing.  
 FDF = Foreign (non-U.S.) distributor financing.  
 FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.  
 Gr = Grants and/or nonprofit donations.  
 iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.  
 MG = Foreign sales agency minimum guarantee.  
 PE = Private equity.  
 PS = Presales.  
 S = Cash flowing of U.S. state/city incentives a possibility.
- 4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).
- 5: Box office is domestic (U.S. + Canada).  
 k = 1,000 (e.g., \$147k = \$147,000)  
 m = 1,000,000 (e.g., \$4.7m = \$4,700,000)
- 6: Budgets are estimated.  
 < = "less than"  
 > = "greater than"

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