

Independent and Studio Film
 Limited Openers Between
 September 28 and November 1, 2009
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

FIRST WEEKEND OF OCTOBER									
Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales		
1 Afterschool (Drama)	10/2/09	0	No	PE, Co	Cannes '08	IFC Films (all media, T-VOD)	The Coproduction Office		
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....				
Box Office ⁵	1	XXXX	XXXX	XXXX	XXXX				
\$\$/venue	\$ 2,606	XXXX	XXXX	XXXX	XXXX				
						TOTAL Box Off.	\$ 3,911		
						Budget⁶	<\$1.5m		
						Max Venues	1	Total Wkends	1
									Domestic Sales Submarine Entertainment
2 American Journey, An (Doc)	10/2/09	0	No	iCo, Gr, PE	Festival Visions du reel '09	Lorber Films/Lorber HT Digital (all media, not pay-TV, TV)	None listed.		
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....				
Box Office ⁵	1	XXXX	XXXX	XXXX	XXXX				
\$\$/venue	\$ 6,180	XXXX	XXXX	XXXX	XXXX				
						TOTAL Box Off.	\$ 8,868		
						Budget⁶	<\$1m		
						Max Venues	1	Total Wkends	1
									Domestic Sales None listed.
3 Chelsea on the Rocks (Doc)	10/2/09	1	No	PE, iCo	Cannes '08	Aliquot Films (T - self)	Wild Bunch		
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....				
Box Office ⁵	1	2	1	XXXX	XXXX				
\$\$/venue	\$ 4,286	\$ 2,587	\$ 305	XXXX	XXXX				
	\$ 4,286	\$ 1,294	\$ 305	XXXX	XXXX				
						TOTAL Box Off.	\$ 11,799		
						Budget⁶	<\$2m		
						Max Venues	2	Total Wkends	3
									Domestic Sales None listed.
4 Do Knot Disturb (Comedy, FL)	10/2/09	0	No	DFD, Co	None	BIG Pictures (Reliance) (all media)	NA		
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....				
Box Office ⁵	57	42	XXXX	XXXX	XXXX				
\$\$/venue	\$ 125k	\$ 58,711	XXXX	XXXX	XXXX				
	\$ 2,187	\$ 1,398	XXXX	XXXX	XXXX				
						TOTAL Box Off.	\$214k		
						Budget⁶	\$6m-\$11m		
						Max Venues	57	Total Wkends	2
									Domestic Sales NA
5 Fallen Idol: The Yuri Gagarin Conspiracy (Doc)	10/2/09	1	No	PE, Gr	Heart of England Int'l '08	Indican Pictures (all media)	None listed.		
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....				
Box Office ⁵	2	2	1	1	1				
\$\$/venue	\$ 2,546	\$ 2,593	\$ 785	\$ 412	\$ 594				
	\$ 1,273	\$ 1,297	\$ 785	\$ 412	\$ 594				
						TOTAL Box Off.	\$ 14,471		
						Budget⁶	\$1m-\$1.8m		
						Max Venues	2	Total Wkends	13
									Domestic Sales None listed.
6 More Than a Game (Doc)	10/2/09	0	No	PE, Co	Toronto '08	Lionsgate (all media)	Lionsgate		
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....				
Box Office ⁵	14	44	107	107	111				
\$\$/venue	\$ 183k	\$ 127k	\$ 200k	\$ 99,399	\$ 55,679				
	\$ 13,067	\$ 2,894	\$ 1,872	\$ 929	\$ 502				
						TOTAL Box Off.	\$951k		
						Budget⁶	\$3m-\$6m		
						Max Venues	111	Total Wkends	8
									Domestic Sales Endeavor

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
7 <i>Serious Man, A</i> (Comedy)	10/2/09	0	No	DF, PE, FDF, iCo, PS, D, S	Toronto '09	Focus Features (all media)	Focus Features Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	6	21	82	176	238		
Box Office ⁵	\$251k	\$459k	\$843k	\$1.1m	\$1.0m	TOTAL Box Off.	\$9.2m
\$\$/venue	\$ 41,890	\$ 21,872	\$ 10,275	\$ 6,211	\$ 4,355	Budget⁶	\$15m
						Max Venues	262
						Total Wkends	14

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
8 <i>Wake Up Sid</i> (Comedy)	10/2/09	0	No	PE	None	UTV Motion Pictures (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	79	76	33	18	5		
Box Office ⁵	\$356k	\$196k	\$ 25,192	\$ 18,976	\$ 3,638	TOTAL Box Off.	\$719k
\$\$/venue	\$ 4,500	\$ 2,584	\$ 763	\$ 1,054	\$ 728	Budget⁶	\$2.6m-\$3.2m
						Max Venues	79
						Total Wkends	5

SECOND WEEKEND OF OCTOBER

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 <i>The Cartel</i> (Doc)	10/8/10	0	No	PE, Gr	Hoboken Int'l '09	The Moving Picture Institute / truly indie (T - self + service)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	4	1	2	1	XXXX		
Box Office ⁵	<\$16,000	<\$4,000	\$ 3,694	\$ 969	XXXX	TOTAL Box Off.	<\$26,000
\$\$/venue	<\$4,000	<\$4,000	\$ 1,847	\$ 969	XXXX	Budget⁶	<\$300k
						Max Venues	4
						Total Wkends	4

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 <i>Adventures of Power</i> (Comedy)	10/9/09	0	No	PE, Co, S	Sundance '08	Variance Films (T - service)	Shoreline Entertainment
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	2	1	2	1	3		
Box Office ⁵	\$ 4,254	\$ 2,236	\$ 1,652	\$ 438	\$ 1,509	TOTAL Box Off.	\$ 17,738
\$\$/venue	\$ 2,127	\$ 2,236	\$ 826	\$ 438	\$ 503	Budget⁶	\$2m-\$5m
						Max Venues	3
						Total Wkends	8

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 <i>Bronson</i> (Action)	10/9/09	0	No	FDF, Co, PE, FG, D	London '08	Magnolia Pictures (all media)	Protagonist Pictures
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	1	2	4	8	3		
Box Office ⁵	\$ 10,940	\$ 11,241	\$ 11,025	\$ 12,289	\$ 3,394	TOTAL Box Off.	\$105k
\$\$/venue	\$ 10,940	\$ 5,621	\$ 2,756	\$ 1,536	\$ 1,131	Budget⁶	\$500k-\$1m
						Max Venues	8
						Total Wkends	12

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 <i>The Damned</i> (Drama)	10/9/09	1	No	DF, FDF, iCo, FG	Toronto '09	Sony Pictures Classics (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
	6	15	36	45	33		
Box Office ⁵	\$ 32,065	\$ 37,675	\$ 65,299	\$ 62,572	\$ 34,097	TOTAL Box Off.	\$450k
\$\$/venue	\$ 5,344	\$ 2,512	\$ 1,814	\$ 1,390	\$ 1,033	Budget⁶	\$10m
						Max Venues	45
						Total Wkends	18

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
5 <i>An Education</i> (Drama)	10/9/09	2	No	PE, FDF, Co, FG, MG, PS, D	Sundance '09	Sony Pictures Classics (all media)	Odyssey Entertainment
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	TOTAL Box Off. \$12.6m (as of 5/13/10) Budget⁶ \$12m Max Venues 763 Total Wkends 30	Domestic Sales CAA
Box Office ⁵	4	19	31	48	83		
Box Office ⁵	\$159k	\$245k	\$367k	\$467k	\$592k		
\$\$/venue	\$ 39,754	\$ 12,882	\$ 11,851	\$ 9,737	\$ 7,137		
6 <i>Free Style</i> (Drama)	10/9/09	1	No	PE, iCo, FG	None	Samuel Goldwyn Films (T - service); Fox (HV)	Rigel Ent. (self-repped)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	TOTAL Box Off. \$141k Budget⁶ \$7.5m-\$12m Max Venues 260 Total Wkends 2	Domestic Sales None listed.
Box Office ⁵	260	5	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 97,764	\$ 463	XXXX	XXXX	XXXX		
\$\$/venue	\$ 376	\$ 93	XXXX	XXXX	XXXX		
7 <i>From Mexico With Love</i> (Drama)	10/9/09	0	No	PE, MG, PS, D	San Diego Latino '09	Roadside Attractions (all media)	Cinamour Ent. (self-repped)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	TOTAL Box Off. \$549k Budget⁶ \$2m-\$4m Max Venues 279 Total Wkends 13	Domestic Sales None listed.
Box Office ⁵	279	139	21	9	4		
Box Office ⁵	\$334k	\$ 85,326	\$ 10,962	\$ 4,389	\$ 1,466		
\$\$/venue	\$ 1,198	\$ 614	\$ 522	\$ 488	\$ 367		
8 <i>Good Hair</i> (Doc)	10/9/09	2	No	DF*, PE, Co *HBO Films	Sundance '09	Roadside Attractions (T - service); HBO (pay TV); Liddell Ent./Lionsgate (all other ancillary)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	TOTAL Box Off. \$4.2m Budget⁶ \$1m-\$1.5m Max Venues 466 Total Wkends 18	Domestic Sales ICM
Box Office ⁵	186	178	466	417	137		
Box Office ⁵	\$1.0m	\$399k	\$946k	\$423k	\$206k		
\$\$/venue	\$ 5,587	\$ 2,239	\$ 2,030	\$ 1,014	\$ 1,501		
9 <i>Passport to Love</i> (R. Comedy)	10/9/09	0	No	PE, iCo	None	Variance Films/Everest Productions (T - service/self)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	TOTAL Box Off. \$174k Budget⁶ <\$2m Max Venues 9 Total Wkends 7	Domestic Sales None listed.
Box Office ⁵	6	6	6	9	4		
Box Office ⁵	\$ 46,012	\$ 31,908	\$ 17,401	\$ 18,054	\$ 8,458		
\$\$/venue	\$ 7,669	\$ 5,318	\$ 2,900	\$ 2,006	\$ 2,115		
10 <i>Peter and Vandy</i> (Romance)	10/9/09	0	No	PE, Co	Sundance '09	Strand Releasing (all media)	The G-Machine (New Films International)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	TOTAL Box Off. \$ 11,250 Budget⁶ <\$2m Max Venues 3 Total Wkends 4	Domestic Sales Endeavor
Box Office ⁵	3	1	1	1	XXXX		
Box Office ⁵	\$ 7,323	\$ 1,299	\$ 108	\$ 489	XXXX		
\$\$/venue	\$ 2,441	\$ 1,299	\$ 108	\$ 489	XXXX		
11 <i>Trucker</i> (Drama)	10/9/09	1	No	PE, Co	Tribeca '08	Monterey Media (all media)	Cinemavault
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...	TOTAL Box Off. \$ 52,429 Budget⁶ \$1.2m-\$1.5m Max Venues 13 Total Wkends 12	Domestic Sales Cinetic Media
Box Office ⁵	10	4	13	8	3		
Box Office ⁵	\$ 9,458	\$ 6,513	\$ 10,138	\$ 6,776	\$ 603		
\$\$/venue	\$ 946	\$ 1,628	\$ 780	\$ 847	\$ 201		

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
12 <i>Visual Acoustics</i> (Doc)	10/9/09	1	No	PE, Co, Gr			Los Angeles '08	Arthouse Films/Curiously Bright Ent. (all media)	None listed.	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	1	2	1	3	5					
Box Office ⁵	\$ 3,517	\$ 11,915	\$ 2,822	\$ 2,148	\$ 11,097	TOTAL Box Off.	\$102k			
\$\$/venue	\$ 3,517	\$ 5,958	\$ 2,822	\$ 716	\$ 2,219	Budget⁶	<\$2m			
						Max Venues	5	Total Wkends	12	

Domestic Sales
Submarine Entertainment/
Sloss Eckhouse Brennan

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
13 <i>Wedding Song</i> (Drama, FL)	10/9/09	0	No	Co, FDF, FG, PS, D			Namur Int'l French-language '08	Strand Releasing (all media)	Pyramide Int'l	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	1	1	1	2	1					
Box Office ⁵	\$ 1,240	\$ 4,530	\$ 2,654	\$ 2,265	\$ 886	TOTAL Box Off.	\$ 31,160			
\$\$/venue	\$ 1,240	\$ 4,530	\$ 2,654	\$ 1,133	\$ 886	Budget⁶	\$3.8m			
						Max Venues	4	Total Wkends	10	

Domestic Sales
Pyramide Int'l

THIRD WEEKEND OF OCTOBER

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
1 <i>Amarcord (reissue)</i> (Comedy, FL)	10/15/09	0	No				NA	Janus Films (T)	NA	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	2	1	1	1	1					
Box Office ⁵	\$ 432	\$ 156	\$ 672	\$ 601	<\$3,000	TOTAL Box Off.	<\$15,000			
\$\$/venue	\$ 216	\$ 156	\$ 672	\$ 601	<\$3,000	Budget⁶	NA			
						Max Venues	2	Total Wkends	5	

Domestic Sales
NA

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
2 <i>All the Best</i> (Comedy, FL)	10/16/09	0	No	PE, FG			None	Yash Raj Films (all media)	NA	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	55	XXXX	XXXX	XXXX	XXXX					
Box Office ⁵	\$ 96,054	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off.	\$121k			
\$\$/venue	\$ 1,746	XXXX	XXXX	XXXX	XXXX	Budget⁶	\$7.2m-\$8.2m			
						Max Venues	55	Total Wkends	1	

Domestic Sales
NA

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
3 <i>Black Dynamite</i> (Comedy)	10/16/09	2	No	PE, Co			Sundance '09	Sony/Apparition (all media)	T&C Int'l	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	70	27	XXXX	XXXX	XXXX					
Box Office ⁵	\$132k	\$ 39,959	XXXX	XXXX	XXXX	TOTAL Box Off.	\$243k			
\$\$/venue	\$ 1,884	\$ 1,480	XXXX	XXXX	XXXX	Budget⁶	\$2.9m			
						Max Venues	27	Total Wkends	2	

Domestic Sales
Endeavor

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
4 <i>BLUE</i> (Action, FL)	10/16/09	0	No	FDF, FG			Middle East Int'l '09	Viva Entertainment (T - service)	Shree Ashtavinayak Cine Vision (self-repped)	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Screens ⁵	71	XXXX	XXXX	XXXX	XXXX					
Box Office ⁵	\$322k	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off.	\$322k			
\$\$/screen	\$ 4,530	XXXX	XXXX	XXXX	XXXX	Budget⁶	\$23m-\$25m			
						Max Screens	71	Total Wkends	1	

Domestic Sales
None listed.

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
5 <i>Food Beware</i> (Doc)	10/16/09	0	No	PE, FG			Montréal Festival Nouveau Cinéma '08	First Run Features (all media)	Wide Management	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	1	XXXX	XXXX	XXXX	XXXX					
Box Office ⁵	\$ 595	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off.	\$ 1,181			
\$\$/venue	\$ 595	XXXX	XXXX	XXXX	XXXX	Budget⁶	<\$1m			
						Max Venues	1	Total Wkends	1	

Domestic Sales
Wide Management

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
6 <i>The Janky Promoters</i> (Comedy)	10/16/09	1	No	DF, Co	None	The Weinstein Company/ Third Rail Releasing (all media)	The Weinstein Company (self-repped)
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 9,069 Budget⁶ \$7m-\$10m Max Venues 22 Total Wkends 1	Domestic Sales NA
Venues	22	XXXX	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 5,702	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 259	XXXX	XXXX	XXXX	XXXX		
7 <i>The Maid</i> (Drama, FL)	10/16/09	0	No	iCo, PE, FG	Sundance '09	Elephant Eye Films (all media)	Shoreline Entertainment
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$577k Budget⁶ \$300k Max Venues 19 Total Wkends 23	Domestic Sales Shoreline Entertainment
Venues	1	6	13	10	16		
Box Office ⁵	\$ 17,036	\$ 42,307	\$ 54,274	\$ 36,835	\$ 48,674		
\$\$/venue	\$ 17,036	\$ 7,051	\$ 4,175	\$ 3,684	\$ 3,042		
8 <i>Main Aur Mrs. Kahanna</i> (Comedy, FL)	10/16/09	0	No	DF, Co	None	UTV Motions Pictures (all media, T-VOD)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$197k Budget⁶ \$9.5m-\$10.5m Max Venues 59 Total Wkends 3	Domestic Sales NA
Venues	59	34	9	XXXX	XXXX		
Box Office ⁵	\$121k	\$ 36,549	\$ 3,426	XXXX	XXXX		
\$\$/venue	\$ 2,053	\$ 1,075	\$ 381	XXXX	XXXX		
9 <i>The Ministers</i> (Thriller)	10/16/09	2	No	PE, Co, S	New York Int'l Latino '08	Maya Entertainment (all media)	AV Pictures Ltd.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 4,447 Budget⁶ \$6m-\$10m Max Venues 2 Total Wkends 1	Domestic Sales Alumbra Films (self)/ Tower Hill Entertainment
Venues	2	XXXX	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 2,844	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 1,422	XXXX	XXXX	XXXX	XXXX		
10 <i>New York, I Love You</i> (Drama)	10/16/09	16	Yes*	DF, iCo, PE, MG, PS, D, S *11 directors, 1 star director.	Toronto '08	Vivendi Entertainment (all media)	QED Int'l
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$1.6m Budget⁶ \$14.7m Max Venues 119 Total Wkends 10	Domestic Sales William Morris* *Given window to sell to other than Vivendi.
Venues	119	110	86	61	47		
Box Office ⁵	\$381k	\$230k	\$177k	\$132k	\$ 86,929		
\$\$/venue	\$ 3,200	\$ 2,092	\$ 2,062	\$ 2,164	\$ 1,850		
11 <i>Opa!</i> (R. Comedy)	10/16/09	0	No	iCo, FG, PE, MG, PS, D	Toronto '05	Cinedigm/Ullman Family Film Prod. (T - service)	Bristol Media Int'l/ 111 Pictures
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 52,453 Budget⁶ \$5m Max Venues 221 Total Wkends 1	Domestic Sales None listed.
Venues	221	XXXX	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 52,453	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 237	XXXX	XXXX	XXXX	XXXX		

FOURTH WEEKEND OF OCTOBER

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
1 (Untitled) (Comedy)	10/23/09	0	No	PE, Co, S			Palm Springs Int'l '09	Samuel Goldwyn Films (T - service)	FilmSharks	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office ⁵	3	4	25	21	11					
Box Office ⁵	\$ 18,002	\$ 13,901	\$ 59,474	\$ 33,795	\$ 19,521	TOTAL Box Off.	\$231k			
Box Office ⁵	\$ 6,001	\$ 3,475	\$ 2,379	\$ 1,609	\$ 1,775	Budget⁶	\$2m			
						Max Venues	25	Total Wkends	7	
									Domestic Sales	
									Self-repped	
2 <i>Amelia</i> (Drama)	10/23/09	4	No	PE, FG, PS, D			None	Fox Searchlight (all media)	NA	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office ⁵	820	1070	1030	830	384	TOTAL Box Off.	\$14.2m			
Box Office ⁵	\$3.9m	\$3.0m	\$1.8m	\$924k	\$248k	Budget⁶	\$38m-\$42m			
Box Office ⁵	\$ 4,761	\$ 2,836	\$ 1,754	\$ 1,113	\$ 646	Max Venues	1070	Total Wkends	12	
									Domestic Sales	
									Skip Brittenham	
3 <i>Antichrist</i> (Drama)	10/23/09	1	No	iCo, FG, FDF, MG, PS, D			Cannes '09	IFC Films (all media, T-VOD)	TrustNordisk	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office ⁵	6	14	19	16	14	TOTAL Box Off.	\$404k			
Box Office ⁵	\$ 71,397	\$ 49,292	\$ 38,019	\$ 25,778	\$ 26,325	Budget⁶	\$11.4m-\$12.4m			
Box Office ⁵	\$ 11,900	\$ 3,521	\$ 2,001	\$ 1,611	\$ 1,880	Max Venues	19	Total Wkends	8	
									Domestic Sales	
									TrustNordisk	
4 <i>Canyon, The</i> (Thriller)	10/23/09	0	No	PE, Co, S			Fantasia '09 (Montreal)	truly indie (T - service) Magnolia Home Ent. (HV)	None listed.	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office ⁵	2	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off.	\$ 1,785			
Box Office ⁵	\$ 1,785	XXXX	XXXX	XXXX	XXXX	Budget⁶	\$10m-\$15m			
Box Office ⁵	\$ 893	XXXX	XXXX	XXXX	XXXX	Max Venues	2	Total Wkends	1	
									Domestic Sales	
									None listed.	
5 <i>Killing Kasztner</i> (Doc)	10/23/09	0	No	PE, iCo, Gr			Toronto '08	Sky Island Films (T - service)	The Film Sales Company	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office ⁵	1	1	2	3	1	TOTAL Box Off.	\$109k (as of 5/13/10)			
Box Office ⁵	\$ 5,513	\$ 4,458	\$ 3,963	\$ 2,296	\$ 978	Budget⁶	<\$1m			
Box Office ⁵	\$ 5,513	\$ 4,458	\$ 1,982	\$ 765	\$ 978	Max Venues	7	Total Wkends	23	
									Domestic Sales	
									The Film Sales Company	
6 <i>Motherhood</i> (Comedy)	10/23/09	1	No	PE, Co, MG, PS, D, S			Sundance '09	Freestyle Releasing (T - service)	Kimmel Int'l	
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Box Office ⁵	48	10	19	8	XXXX	TOTAL Box Off.	\$ 93,388			
Box Office ⁵	\$ 50,081	\$ 4,986	\$ 10,255	\$ 994	XXXX	Budget⁶	\$5m-\$8m			
Box Office ⁵	\$ 1,043	\$ 499	\$ 540	\$ 124	XXXX	Max Venues	48	Total Wkends	4	
									Domestic Sales	
									Endeavor	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
7 Nightmare Before Christmas in 3-D (Animation)	10/23/09	0	No	NA	NA	Disney (all media)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	105	103	XXXX	XXXX	XXXX	TOTAL Box Off.	\$406k
Box Office ⁵	\$143k	\$140k	XXXX	XXXX	XXXX	Budget⁶	NA
\$\$/venue	\$ 1,365	\$ 1,360	XXXX	XXXX	XXXX	Max Venues	105
						Total Wkends	2
							Domestic Sales
							NA

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
8 Ong Bak 2 (Action, FL)	10/23/09	0	No	DF, Co	SXSW '09	Magnolia Pictures/Magnet Releasing (all media, T-VOD)	Sahamongkol Film Int'l
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	10	12	6	8	6	TOTAL Box Off.	\$102k
Box Office ⁵	\$ 26,564	\$ 16,089	\$ 5,388	\$ 4,444	\$ 4,001	Budget⁶	\$8m-\$9m
\$\$/venue	\$ 2,656	\$ 1,341	\$ 898	\$ 556	\$ 667	Max Venues	12
						Total Wkends	10
							Domestic Sales
							Sahamongkol Film Int'l

FIFTH WEEKEND OF OCTOBER

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 The Little Traitor (Drama)	10/27/09	1	No	PE, iCo, FG	Haifa International '07	Westchester Films (T - service)	American World Pictures
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	3	2	3	3	3	TOTAL Box Off.	\$303k (as of 5/13/10)
Box Office ⁵	\$ 9,579	\$ 3,227	\$ 8,518	\$ 7,497	\$ 6,079	Budget⁶	\$1m-\$2m
\$\$/venue	\$ 3,193	\$ 1,614	\$ 2,839	\$ 2,499	\$ 2,026	Max Venues	6
						Total Wkends	27
							Domestic Sales
							Panther Productions (self)/Tulip Media Ltd.

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 Boondock Saints II: All Saints Day (Action)	10/30/09	1	No	DF, iCo, FG	None	Apparition (T - service) Sony (all other media)	NA (Sony)
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	68	105	251	204	373	TOTAL Box Off.	\$10.3m
Box Office ⁵	\$547k	\$428k	\$1.0m	\$599k	\$1.3m	Budget⁶	\$8m
\$\$/venue	\$ 8,040	\$ 4,075	\$ 4,118	\$ 2,938	\$ 3,488	Max Venues	524
						Total Wkends	16
							Domestic Sales
							None listed.

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 Gentlemen Broncos (Comedy)	10/30/09	1	No	DF, Co, S	Fantastic Fest '09	Fox Searchlight (all media)	NA (Fox)
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	2	12	18	9	4	TOTAL Box Off.	\$114k
Box Office ⁵	\$ 11,502	\$ 30,553	\$ 27,555	\$ 6,146	\$ 2,355	Budget⁶	\$7m-\$10m
\$\$/venue	\$ 5,751	\$ 2,546	\$ 1,531	\$ 683	\$ 589	Max Venues	18
						Total Wkends	6
							Domestic Sales
							NA

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	No PE	Debut Festival	US Distributor ⁴	Foreign Sales
4 The House of the Devil (Horror)	10/30/09	0	No	DF*, PE, Co, S		Tribeca '09	Magnolia Pictures/Magnet Releasing (all media, T-VOD)	None listed.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....			
Venues	3	3	6	3	7	TOTAL Box Off.	\$101k	
Box Office ⁵	\$ 25,195	\$ 10,676	\$ 11,084	\$ 3,927	\$ 5,004	Budget⁶	\$750k-\$1m	
\$\$/venue	\$ 8,398	\$ 3,559	\$ 1,847	\$ 1,309	\$ 715	Max Venues	7	
						Total Wkends	9	
							Domestic Sales	
							Submarine Ent. (self)/ RingTheJing (self-repped)	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
5 London Dreams (Musical, FL)	10/30/09	0	No	PE, iCo, FG	None	Studio 18 (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$300k Budget⁶ \$12.6m-\$13.7m Max Venues 82 Total Wkends 2	Domestic Sales NA
Box Office ⁵	82	60	XXXX	XXXX	XXXX		
\$\$/venue	\$ 2,536	\$ 45,048	XXXX	XXXX	XXXX		
6 Looking for Palladin (Comedy)	10/30/09	1	No	PE, iCo	Cartagena Int'l '08	Wildcat Releasing (T - service)	Foreign Sales Long Tale Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 11,268 Budget⁶ \$400k-\$700k Max Venues 8 Total Wkends 3	Domestic Sales Long Tale Int'l
Box Office ⁵	1	8	2	XXXX	XXXX		
\$\$/venue	\$ 2,614	\$ 3,788	\$ 778	XXXX	XXXX		
	\$ 2,614	\$ 474	\$ 389	XXXX	XXXX		
7 The New Year Parade (Drama)	10/30/09	0	No	PE	Slamdance '08	Two Street Pictures (T - self) Carnavalesque Films (DVD)	Foreign Sales None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 6,767 Budget⁶ \$7k Max Venues 1 Total Wkends 2	Domestic Sales None listed.
Box Office ⁵	1	1	XXXX	XXXX	XXXX		
\$\$/venue	\$ 2,698	\$ 1,443	XXXX	XXXX	XXXX		
	\$ 2,698	\$ 1,443	XXXX	XXXX	XXXX		
8 Skin (Drama)	10/30/09	1	No	iCo, FG, PS, D, MG	Toronto '08	Jour de Fete (T - service)	Foreign Sales The Little Film Company/ Elysian Films (self)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$203k Budget⁶ \$4m-\$8m Max Venues 16 Total Wkends 7	Domestic Sales None listed.
Box Office ⁵	4	14	16	6	5		
\$\$/venue	<\$33,202	\$ 46,982	\$ 34,015	\$ 10,861	\$ 6,929		
	<\$8,301	\$ 3,356	\$ 2,126	\$ 1,810	\$ 1,386		
9 Storm (Drama)	10/30/09	0	No	iCo, FDF, FG, MG, PS, D	Berlin '09	Film Movement (all media)	Foreign Sales TrustNordisk
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 20,924 Budget⁶ \$9.5m Max Venues 3 Total Wkends 5	Domestic Sales TrustNordisk
Box Office ⁵	2	1	3	XXXX	XXXX		
\$\$/venue	\$ 8,307	\$ 961	\$ 1,253	XXXX	XXXX		
	\$ 4,154	\$ 961	\$ 418	XXXX	XXXX		

NOTES:

1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).

2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.

3: Financing sources and characteristics estimated:

Co = The producing of a film by two or more production companies from the same country ("coproduction").

D = Debt.

DF = U.S. distributor financing.

FDF = Foreign (non-U.S.) distributor financing.

FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.

Gr = Grants and/or nonprofit donations.

iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.

MG = Foreign sales agency minimum guarantee.

PE = Private equity.

PS = Presales.

S = Cash flowing of U.S. state/city incentives a possibility.

4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).

5: Box office is domestic (U.S. + Canada).

k = 1,000 (e.g., \$147k = \$147,000)

m = 1,000,000 (e.g., \$4.7m = \$4,700,000)

6: Budgets are estimated.

< = "less than"

> = "greater than"

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