

Independent and Studio Film
 Limited Openers Between
 November 2 and November 29, 2009
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

FIRST WEEKEND OF NOVEMBER							
Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 La Danse (Doc, FL)	11/4/09	0	No	DF*, FDF, iCo, Gr, FG *PBS	Venice '09	Zipporah Films (T - self) PBS (free TV)	Doc & Film Int'l
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	7	13	16	TOTAL Box Off. \$567k	Domestic Sales
Box Office ⁵	\$ 14,000	\$ 28,104	\$ 31,032	\$ 48,550	\$ 34,425	Budget⁶ \$750k-\$1.5m	NA
\$\$/venue	\$ 14,000	\$ 28,104	\$ 4,433	\$ 3,735	\$ 2,152	Max Venues 25 Total Wkends 21	
2 Ajab Prem Ki Ghazab Kahani (R. Comdy, FL)	11/6/09	0	No	FDF	None	Viva Entertainment (T - service)	Foreign Sales Tips Films Ltd. (self-repped)
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	74	75	XXXX	XXXX	XXXX	TOTAL Box Off. \$741k	Domestic Sales
Box Office ⁵	\$462k	\$164k	XXXX	XXXX	XXXX	Budget⁶ \$7m-\$9m	Tips Films Ltd. (self-repped)
\$\$/venue	\$ 6,237	\$ 2,189	XXXX	XXXX	XXXX	Max Venues 75 Total Wkends 2	
3 The Bicycle Thief (reissue) (Drama, FL)	11/6/09	0	No	NA	NA	Corinth Films (T)	Foreign Sales NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	1	XXXX	XXXX	TOTAL Box Off. \$ 36,818	Domestic Sales
Box Office ⁵	\$ 10,786	\$ 10,535	\$ 2,208	XXXX	XXXX	Budget⁶ NA	NA
\$\$/venue	\$ 10,786	\$ 10,535	\$ 2,208	XXXX	XXXX	Max Venues 1 Total Wkends 3	
4 Collapse (Doc)	11/6/09	0	No	PE	Toronto '09	Vitagraph (T - service) FilmBuff (VOD)	Foreign Sales Cinetic Media
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	3	3	3	3	TOTAL Box Off. \$ 56,436	Domestic Sales
Box Office ⁵	\$ 7,800	\$ 8,596	\$ 2,159	\$ 1,375	\$ 6,712	Budget⁶ \$600k-\$1.2m	Cinetic Media
\$\$/venue	\$ 7,800	\$ 2,865	\$ 720	\$ 458	\$ 2,237	Max Venues 6 Total Wkends 7	
5 Endgame (Drama)	11/6/09	3	No	PE, iCo, FG, FDF, MG, PS, D	Sundance '09	Monterey Media (T, HV) PBS (free TV - prior to theatrical)	Foreign Sales Target Ent. Group
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	14	3	2	1	1	TOTAL Box Off. \$ 9,645	Domestic Sales
Box Office ⁵	\$ 1,608	\$ 1,964	\$ 450	\$ 24	\$ 53	Budget⁶ \$4m-\$8m	Target Ent. Group
\$\$/venue	\$ 115	\$ 655	\$ 225	\$ 24	\$ 53	Max Venues 14 Total Wkends 10	
6 Humble Pie (Comedy)	11/6/09	1	No	PE, Co	Slamdance '07	Monterey Media (T, HV)	Foreign Sales None listed.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	2	1	1	1	XXXX	TOTAL Box Off. \$ 3,359	Domestic Sales
Box Office ⁵	\$ 1,083	\$ 758	\$ 305	\$ 149	XXXX	Budget⁶ \$600k-\$1.5m	None listed.
\$\$/venue	\$ 542	\$ 758	\$ 305	\$ 149	XXXX	Max Venues 2 Total Wkends 4	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
7 Precious:Based on the Novel "Push" by Sapphire (Drama)	11/6/09	1	No	PE, Co, S	Sundance '09	Lionsgate/Harpo Films/ 34th Street Films (T) Lionsgate (all other media)	Elephant Eye Films
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	18	174	629	663	664		
Box Office ⁵	\$ 1.9m	\$ 5.9m	\$ 10.9m	\$ 7.1m	\$ 2.3m	TOTAL Box Off. \$47.6m	Domestic Sales Cinetic Media
\$\$/venue	\$ 104k	\$ 33,762	\$ 17,300	\$ 10,680	\$ 3,437	Budget⁶ \$10m Max Venues 1003 Total Wkends 19	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
8 Splinterheads (Comedy)	11/6/09	0	No	PE, Co, S	SXSW '09	Paladin (T - service) Monarch Home Video (HV)	Peak Entertainment
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	3	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 10,515	\$ 2,786	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 16,392	Domestic Sales Peak Entertainment
\$\$/venue	\$ 10,515	\$ 929	XXXX	XXXX	XXXX	Budget⁶ \$750k-\$1.5m Max Venues 3 Total Wkends 2	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
9 That Evening Sun (Drama)	11/6/09	0	No	PE, Co, S	SXSW '09	Freestyle Releasing (T - service)	Media 8 Entertainment
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	4	6	4		
Box Office ⁵	\$ 7,330	\$ 3,730	\$ 10,278	\$ 10,347	\$ 1,912	TOTAL Box Off. \$281k (as of 5/13/10)	Domestic Sales Traction Media
\$\$/venue	\$ 7,330	\$ 3,730	\$ 2,570	\$ 1,725	\$ 478	Budget⁶ \$300k-\$1m Max Venues 10 Total Wkends 24	

SECOND WEEKEND OF NOVEMBER

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 Four Seasons Lodge (Doc)	11/11/09	0	No	Gr, PE, Co	Silverdocs '08	First Run Features (all media)	None listed.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	1	2	2		
Box Office ⁵	\$ 11,667	\$ 4,486	\$ 3,862	\$ 4,083	\$ 1,254	TOTAL Box Off. \$ 57,544 (as of 5/13/10)	Domestic Sales None listed.
\$\$/venue	\$ 11,667	\$ 4,486	\$ 3,862	\$ 2,042	\$ 627	Budget⁶ \$200k-\$600k Max Venues 2 Total Wkends 16	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 The Good Soldier (Doc)	11/11/09	0	No	PE, Gr	Hamptons Int'l '09	Artistic License Films (T - service)	Journeyman Pictures
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	<20	XXXX	XXXX	XXXX	XXXX		
Box Office ⁵	<\$6,000	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 6,000	Domestic Sales None listed.
\$\$/venue	<\$300	XXXX	XXXX	XXXX	XXXX	Budget⁶ \$500k-\$1m Max Venues <20 Total Wkends 1	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 Dare (Drama)	11/13/09	2	No	PE, Co, S	Sundance '09	Image Entertainment (all media)	6 Sales
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	2	1	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 13,200	\$ 2,056	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 18,087	Domestic Sales Cinetic Media
\$\$/venue	\$ 6,600	\$ 2,056	XXXX	XXXX	XXXX	Budget⁶ \$300k-\$800k Max Venues 2 Total Wkends 2	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 The End of Poverty? (Doc)	11/13/09	1	No	DF, Co, Gr	Cannes '08	Cinema Libre Studios (all media)	Cinema Libre Int'l (self-repped) Domestic Sales NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 57,805 Budget⁶ \$700k-\$1.5m Max Venues 5 Total Wkends 7	
Box Office ⁵	1	2	5	3	3		
Box Office ⁵	\$ 12,593	\$ 5,812	\$ 6,313	\$ 1,241	\$ 4,949		
Box Office ⁵	\$ 12,593	\$ 2,906	\$ 1,263	\$ 414	\$ 1,650		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
5 Fantastic Mr. Fox (Animation)	11/13/09	0	No	DF, PE, Co	London '09	Fox (all media)	NA Domestic Sales NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$21.0m Budget⁶ \$25m-\$35m Max Venues 2034 Total Wkends 21	
Box Office ⁵	4	4	2033	2034	1268		
Box Office ⁵	\$266k	\$204K	\$7.0m	\$2.9m	\$1.4m		
Box Office ⁵	\$ 66,475	\$ 50,878	\$ 3,426	\$ 1,435	\$ 1,101		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
6 The Messenger (Drama)	11/13/09	1	No	PE, Co, FDF, S, MG, D	Sundance '09	Oscilloscope Pictures (all media)	ContentFilm Int'l Domestic Sales The Collective
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$1.1m (as of 5/13/10) Budget⁶ \$8m-\$10m Max Venues 50 Total Wkends 26	
Box Office ⁵	4	31	40	50	50		
Box Office ⁵	\$ 44,523	\$110k	\$140k	\$ 71,515	\$ 45,205		
Box Office ⁵	\$ 11,131	\$ 3,552	\$ 3,505	\$ 1,430	\$ 904		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
7 Oh My God (Doc)	11/13/09	1	No	PE, FDF	Jerusalem Int'l '09	Gussi Films/Mitropoulos Films (T - service)	Peace Arch Entertainment Domestic Sales None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 38,245 Budget⁶ \$800k-\$2m Max Venues 7 Total Wkends 7	
Box Office ⁵	3	1	7	3	2		
Box Office ⁵	\$ 8,263	\$ 384	\$ 9,288	\$ 3,926	\$ 1,662		
Box Office ⁵	\$ 2,754	\$ 384	\$ 1,327	\$ 1,309	\$ 831		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
8 Pirate Radio (Comedy)	11/13/09	2	No	DF, FDF, iCo, FG	CPH:PIX '09 (int'l release prior to)	Focus Features (all media)	NA Domestic Sales NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$8.0m Budget⁶ \$50m-\$60m Max Venues 883 Total Wkends 8	
Box Office ⁵	882	883	478	285	242		
Box Office ⁵	\$2.9m	\$1.5m	\$989k	\$333k	\$174k		
Box Office ⁵	\$ 3,293	\$ 1,654	\$ 2,070	\$ 1,170	\$ 720		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
9 Tum Mile (Romance, FL)	11/13/09	0	No	DF*, iCo, FG *Sony Music	None	Viva Entertainment (T - service)	Vishesh Films (self-repped) Domestic Sales Vishesh Films (self-repped)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 13,937 Budget⁶ \$3m-\$5m Max Venues 16 Total Wkends 1	
Box Office ⁵	16	XXXX	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 13,937	XXXX	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 871	XXXX	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
10 Uncertainty (Drama)	11/13/09	0	No	PE, S	Toronto '08	IFC Films (all media, T-VOD)	Myriad Pictures Domestic Sales Cinetic Media/WME
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 36,460 Budget⁶ \$1.7m-\$1.9m Max Venues 4 Total Wkends 6	
Box Office ⁵	1	1	1	1	4		
Box Office ⁵	\$ 13,075	\$ 5,272	\$ 2,431	\$ 1,165	\$ 4,274		
Box Office ⁵	\$ 13,075	\$ 5,272	\$ 2,431	\$ 1,165	\$ 1,069		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
11 <i>William Kunstler: Disturbing the Universe</i> (Doc)	11/13/09	0	No	Gr, Co, DF* *PBS via ITVS	Sundance '09	Arthouse Films (T, HV); American Documentary/POV (free TV)	None listed.
Venues	1st Wkend: 2	2nd Wkend: 6	3rd Wkend: 3	4th Wkend: 3	5th Wkend: 4	TOTAL Box Off. \$ 57,769	
Box Office ⁵	\$ 10,322	\$ 17,322	\$ 4,932	\$ 1,625	\$ 770	Budget⁶ \$500k-\$1m	
\$\$/venue	\$ 5,161	\$ 2,887	\$ 1,644	\$ 542	\$ 193	Max Venues 6	Total Wkends 5
							Domestic Sales Submarine Entertainment

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
12 <i>Women in Trouble</i> (Comedy)	11/13/09	1	No	PE	SXSW '09	Screen Media Films (all media)	Myriad Pictures
Venues	1st Wkend: 3	2nd Wkend: 1	3rd Wkend: 1	4th Wkend: XXXX	5th Wkend: XXXX	TOTAL Box Off. \$ 18,521	
Box Office ⁵	\$ 12,784	\$ 966	\$ 154	XXXX	XXXX	Budget⁶ \$100k-\$300k	
\$\$/venue	\$ 4,261	\$ 966	\$ 154	XXXX	XXXX	Max Venues 3	Total Wkends 3
							Domestic Sales CAA

THIRD WEEKEND OF NOVEMBER

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 <i>Red Cliff</i> (Action, FL)	11/18/09	0	Yes	iCo, FDF, FG, MG, PS, D	Tokyo Int'l '08 (int'l release prior to)	Magnolia Pictures/Magnet Releasing (all media, T-VOD)	Summit Entertainment
Venues	1st Wkend: 2	2nd Wkend: 24	3rd Wkend: 41	4th Wkend: 42	5th Wkend: 40	TOTAL Box Off. \$627k	
Box Office ⁵	\$ 13,104	\$ 98,898	\$ 90,095	\$ 66,202	\$ 36,555	Budget⁶ \$80m	
\$\$/venue	\$ 6,552	\$ 4,121	\$ 2,197	\$ 1,576	\$ 914	Max Venues 42	Total Wkends 19
							Domestic Sales CAA/Alexander, Nau, Lawrence, Frumes, & Labowitz

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 <i>The Sun</i> (Drama, FL)	11/18/09	0	No	iCo, FG, FDF	Berlin '05	Lorber Films/Lorber HT Digital (all media)	The Works Int'l
Venues	1st Wkend: 1	2nd Wkend: 3	3rd Wkend: 1	4th Wkend: 2	5th Wkend: 2	TOTAL Box Off. \$ 77,303	
Box Office ⁵	\$ 11,588	\$ 13,748	\$ 1,046	\$ 782	\$ 1,011	Budget⁶ \$5m-\$10m	
\$\$/venue	\$ 11,588	\$ 4,583	\$ 1,046	\$ 391	\$ 506	Max Venues 4	Total Wkends 17
							Domestic Sales The Works Int'l

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 <i>Bad Lieutenant: Port of Call New Orleans</i> (Drama)	11/20/09	3	No	DF, PE, Co, S, MG, PS, D	Venice '09	First Look Studios (all media)	Nu Image/Millennium Films (self-repped)
Venues	1st Wkend: 27	2nd Wkend: 57	3rd Wkend: 71	4th Wkend: 96	5th Wkend: 76	TOTAL Box Off. \$1.7m	
Box Office ⁵	\$245k	\$291k	\$150k	\$146k	\$ 64,934	Budget⁶ \$17m-\$25m	
\$\$/venue	\$ 9,089	\$ 5,113	\$ 2,116	\$ 1,524	\$ 854	Max Venues 96	Total Wkends 15
							Domestic Sales CAA

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 <i>Broken Embraces</i> (Drama, FL)	11/20/09	1	No	DF*, iCo, FDF, PS, D *Universal Pictures, plus El Deseo/WB deal.	Cannes '09	Sony Pictures Classics (all media)	Focus Features Int'l
Venues	1st Wkend: 2	2nd Wkend: 2	3rd Wkend: 2	4th Wkend: 6	5th Wkend: 30	TOTAL Box Off. \$5.0m (as of 5/13/10)	
Box Office ⁵	\$107k	\$118k	\$ 88,570	\$110k	\$198k	Budget⁶ \$18.7m	
\$\$/venue	\$ 53,556	\$ 58,993	\$ 44,285	\$ 18,255	\$ 6,608	Max Venues 202	Total Wkends 25
							Domestic Sales Focus Features Int'l

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
5 Defamation (Doc)	11/20/09	0	No	iCo, FG, FDF		Berlin '09	First Run Features (T, HV)	Cinephil (self-pepped)		
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...					
Venues	4	3	1	1	XXXX					
Box Office ⁵	\$ 4,725	\$ 1,137	\$ 1,437	\$ 657	XXXX	TOTAL Box Off.	\$ 12,038			
\$\$/venue	\$ 1,181	\$ 379	\$ 1,437	\$ 657	XXXX	Budget⁶	\$600k-\$1.5m	Domestic Sales None listed.		
						Max Venues	4	Total Wkends	4	

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
6 Fix (Drama)	11/20/09	0	No	PE, Co		Slamdance '08	LAFCO/Mangusta Productions (T - self)	Rezo Films		
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...					
Screens ⁵	1	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off.	\$ 9,890			
Box Office ⁵	\$ 5,951	XXXX	XXXX	XXXX	XXXX	Budget⁶	\$150k-\$400k	Domestic Sales William Morris		
\$\$/screen	\$ 5,951	XXXX	XXXX	XXXX	XXXX	Max Screens	1	Total Wkends	1	

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
7 Kurbaan (Thriller , FL)	11/20/09	0	No	FDF, PE, Co, FG		None	UTV Motion Pictures (all media)	NA		
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...					
Venues	83	70	24	13	3	TOTAL Box Off.	\$754k			
Box Office ⁵	\$404k	\$131k	\$ 25,514	\$ 6,407	\$ 1,496	Budget⁶	\$7.5m-\$10m	Domestic Sales NA		
\$\$/venue	\$ 4,864	\$ 1,870	\$ 1,063	\$ 493	\$ 499	Max Venues	83	Total Wkends	5	

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
8 Mammoth (Drama)	11/20/09	0	No	iCo, FG, FDF, MG, PS, D		Berlin '09	IFC Films (all media, T-VOD)	TrustNordisk		
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...					
Venues	1	1	XXXX	XXXX	XXXX	TOTAL Box Off.	\$ 9,580			
Box Office ⁵	\$ 4,531	\$ 1,743	XXXX	XXXX	XXXX	Budget⁶	\$12m	Domestic Sales TrustNordisk		
\$\$/venue	\$ 4,531	\$ 1,743	XXXX	XXXX	XXXX	Max Venues	1	Total Wkends	2	

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
9 The Missing Person (Comedy)	11/20/09	0	No	PE, Co		Sundance '09	Strand Releasing (all media)	Visit Films		
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...					
Venues	1	3	1	1	1	TOTAL Box Off.	\$ 17,896			
Box Office ⁵	\$ 2,715	\$ 2,735	\$ 189	\$ 1,028	\$ 815	Budget⁶	\$1.8m-\$2.5m	Domestic Sales Visit Films		
\$\$/venue	\$ 2,715	\$ 912	\$ 189	\$ 1,028	\$ 815	Max Venues	3	Total Wkends	8	

FOURTH WEEKEND OF NOVEMBER

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
1 Small Change (reissue) (Comedy, FL)	11/24/09	0	No	NA		NA	The Film Desk (T)	NA		
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...					
Venues	1	1	1	1	1	TOTAL Box Off.	\$ 26,974 (as of 5/13/10)			
Box Office ⁵	\$ 4,624	\$ 1,721	\$ 684	\$ 553	\$ 1,317	Budget⁶	NA	Domestic Sales NA		
\$\$/venue	\$ 4,624	\$ 1,721	\$ 684	\$ 553	\$ 1,317	Max Venues	1	Total Wkends	15	

Film Title	Release					Star		Debut Festival	US Distributor ⁴	Foreign Sales
	Date	# of Stars ¹	Director? ²	Financing ³						
2 Me and Orson Welles (Drama)	11/25/09	2	No	iCo, FG, MG, PS, D, S		Toronto '08	Freestyle Releasing (T - service); Warner Bros. (HV)	Odyssey Entertainment/ Cinetic Media		
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...					
Venues	4	5	64	133	115	TOTAL Box Off.	\$1.2m	Domestic Sales Cinetic Media		
Box Office ⁵	\$ 63,638	\$ 39,587	\$155k	\$156k	\$ 91,606	Budget⁶	\$20m-\$25m			
\$\$/venue	\$ 15,910	\$ 7,917	\$ 2,418	\$ 1,176	\$ 797	Max Venues	134	Total Wkends	13	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 <i>The Princess and the Frog</i> (Animation)	11/25/09	0	Yes	DF	None	Disney (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$104.4m Budget⁶ \$150m Max Venues 3475 Total Wkends 18	Domestic Sales NA
Box Office ⁵	2	2	3434	3475	3475		
Box Office ⁵	\$786k	\$748k	\$24.2m	\$12.2m	\$9.0m		
\$\$/venue	\$393k	\$374k	\$ 7,050	\$ 3,507	\$ 2,591		
4 <i>The Road</i> (Drama)	11/25/09	3	No	DF*, PE, Co, S, PS, D *2929 Productions (Wagner/Cuban)	Venice '09	The Weinstein Company (all media)	Magnolia Pictures (self-repped)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$8.1m Budget⁶ \$25m Max Venues 396 Total Wkends 17	Domestic Sales NA
Box Office ⁵	111	128	135	396	311		
Box Office ⁵	\$1.5m	\$750k	\$506k	\$660k	\$449k		
\$\$/venue	\$ 13,534	\$ 5,856	\$ 3,747	\$ 1,667	\$ 1,444		
5 <i>De Dana Dan</i> (Comedy, FL)	11/27/09	0	No	PE	None	Eros Int'l (all media)	Venus Movies (self-repped)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$945k Budget⁶ \$12m Max Venues 69 Total Wkends 3	Domestic Sales Venus Movies (self-repped)
Box Office ⁵	69	69	69	XXXX	XXXX		
Box Office ⁵	\$577k	\$ 84,420	\$ 17,640	XXXX	XXXX		
\$\$/venue	\$ 8,368	\$ 1,223	\$ 256	XXXX	XXXX		
6 <i>Home</i> (Drama, FL)	11/27/09	0	No	iCo, FG, FDF, MG, PS, D	Cannes '08	Lorber Films/Lorber HT Digital (all media)	Memento Films Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 15,433 (as of 5/13/10) Budget⁶ \$7.6m Max Venues 2 Total Wkends 12	Domestic Sales Memento Films Int'l
Box Office ⁵	1	1	1	1	XXXX		
Box Office ⁵	\$ 3,922	\$ 933	\$ 462	\$ 691	XXXX		
\$\$/venue	\$ 3,922	\$ 933	\$ 462	\$ 691	XXXX		
7 <i>Mr. Hulot's Holiday</i> (Comedy)	11/27/09	0	No	NA	NA	Janus Films (T)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 62,082 (as of 5/13/10) Budget⁶ NA Max Venues 3 Total Wkends 9	Domestic Sales NA
Box Office ⁵	3	2	2	2	1		
Box Office ⁵	\$ 8,012	<\$5,000	\$ 2,271	<\$3,000	<\$3,000		
\$\$/venue	\$ 2,671	<\$2,500	\$ 1,136	<\$1,500	<\$3,000		
8 <i>The Private Lives of Pippa Lee</i> (Drama)	11/27/09	5	No	PE, Co, MG, PS, D, S, DF	Berlin '09	Screen Media Films (all media)	IM Global/The Salt Company
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$337k Budget⁶ \$10m-\$18m Max Venues 26 Total Wkends 15	Domestic Sales CAA
Box Office ⁵	12	13	26	17	10		
Box Office ⁵	\$ 89,950	\$ 32,071	\$ 34,629	\$ 15,247	\$ 8,649		
\$\$/venue	\$ 7,496	\$ 2,467	\$ 1,332	\$ 897	\$ 865		

NOTES:

1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).

2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.

3: Financing sources and characteristics estimated:

Co = The producing of a film by two or more production companies from the same country ("coproduction").

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D = Debt.

DF = U.S. distributor financing.

FDF = Foreign (non-U.S.) distributor financing.

FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.

Gr = Grants and/or nonprofit donations.

iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.

MG = Foreign sales agency minimum guarantee.

PE = Private equity.

PS = Presales.

S = Cash flowing of U.S. state/city incentives a possibility.

4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).

5: Box office is domestic (U.S. + Canada).

k = 1,000 (e.g., \$147k = \$147,000)

m = 1,000,000 (e.g., \$4.7m = \$4,700,000)

6: Budgets are estimated.

< = "less than"

> = "greater than"

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