

Independent and Studio Film
 Limited Openers Between
 June 1 and June 28, 2009
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

							FIRST WEEKEND OF JUNE			
Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴			Foreign Sales	
1 <i>Unmistaken Child</i> (Doc)	6/3/09	0	No	PE, iCo, FDF, DF*, FG, Gr *PBS via ITVS	Toronto '08	Oscilloscope Pictures (all media)			Fortissimo Films	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	1	3	4	6	5	TOTAL Box Off. \$306k			Domestic Sales	
Box Office ⁵	\$ 6,293	\$ 17,470	\$ 8,658	\$ 15,203	\$ 12,937	Budget⁶ \$500k-\$1m			Fortissimo Films	
\$\$/venue	\$ 6,293	\$ 5,823	\$ 2,165	\$ 2,534	\$ 2,587	Max Venues	6	Total Wkends	19	
2 <i>24 City</i> (Drama, FL)	6/5/09	0	No	iCo, FDF, PE	Cannes '08	The Cinema Guild (all media)			MK2	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	1	2	1	2	2	TOTAL Box Off. \$ 30,800			Domestic Sales	
Box Office ⁵	\$ 6,082	\$ 1,600	\$ 454	\$ 1,754	\$ 1,095	Budget⁶ <\$5m			MK2	
\$\$/venue	\$ 6,082	\$ 800	\$ 454	\$ 877	\$ 548	Max Venues	2	Total Wkends	9	
3 <i>The Art of Being Straight</i> (Comedy)	6/5/09	0	No	PE, Co	San Francisco Int'l LGBT '08	here! Films/Regent Releasing (all media, T-VOD)			None listed.	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	1	1	1	2	XXXX	TOTAL Box Off. \$ 12,831			Domestic Sales	
Box Office ⁵	\$ 3,778	\$ 1,104	\$ 2,071	\$ 1,737	XXXX	Budget⁶ <\$600k			None listed.	
\$\$/venue	\$ 3,778	\$ 1,104	\$ 2,071	\$ 869	XXXX	Max Venues	2	Total Wkends	4	
4 <i>Away We Go</i> (Comedy)	6/5/09	2	Yes	DF, Co, PE, S	None	Focus Features (all media)			NA	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	4	45	132	495	506	TOTAL Box Off. \$9.5m			Domestic Sales	
Box Office ⁵	\$130k	\$561k	\$871k	\$1.7m	\$1.1m	Budget⁶ \$17m			NA	
\$\$/venue	\$ 32,603	\$ 12,463	\$ 6,600	\$ 3,453	\$ 2,168	Max Venues	506	Total Wkends	11	
5 <i>Downloading Nancy</i> (Drama)	6/5/09	1	No	PE, Co, FG, MG, D	Sundance '08	Strand Releasing (all media, T-VOD)			Wild Bunch	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	5	2	1	1	1	TOTAL Box Off. \$ 22,282			Domestic Sales	
Box Office ⁵	\$ 10,324	\$ 2,713	\$ 447	\$ 185	\$ 167	Budget⁶ \$3m			Traction Media	
\$\$/venue	\$ 2,065	\$ 1,357	\$ 447	\$ 185	\$ 167	Max Venues	5	Total Wkends	6	
6 <i>Herb and Dorothy</i> (Doc)	6/5/09	0	No	Co, Gr, DF*, PE *PBS via ITVS	Silverdocs '08	Arthouse Films (all media)			Arthouse Films	
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....					
Venues	2	2	4	4	4	TOTAL Box Off. \$195k			Domestic Sales	
Box Office ⁵	\$ 9,242	\$ 7,758	\$ 13,667	\$ 7,848	\$ 7,692	Budget⁶ <\$1.2m			None listed.	
\$\$/venue	\$ 4,621	\$ 3,879	\$ 3,417	\$ 1,962	\$ 1,923	Max Venues	8	Total Wkends	17	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
7 Seraphine (Drama, FL)	6/5/09	0	No	iCo, FG, FDF, PS, D	Toronto '08	Music Box Films (all media)	Roissy Films
Venues	1st Wkend: 6	2nd Wkend: 8	3rd Wkend: 13	4th Wkend: 12	5th Wkend: 5	TOTAL Box Off. \$885k Budget⁶ \$5.3m Max Venues 24 Total Wkends 39	Domestic Sales Roissy Films
Box Office ⁵	\$ 38,637	\$ 36,178	\$ 35,257	\$ 20,179	\$ 12,703		
\$\$/venue	\$ 6,440	\$ 4,522	\$ 2,712	\$ 1,682	\$ 2,541		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
8 Tennessee (Drama)	6/5/09	0	No	PE, Co, S	Tribeca '08	Vivendi Entertainment (all media)	Elephant Eye Films
Venues	1st Wkend: 15	2nd Wkend: 3	3rd Wkend: 2	4th Wkend: XXXX	5th Wkend: XXXX	TOTAL Box Off. \$ 16,100 Budget⁶ \$6m-\$10m Max Venues 15 Total Wkends 3	Domestic Sales Submarine Entertainment/ CAA
Box Office ⁵	\$ 9,438	\$ 663	\$ 225	XXXX	XXXX		
\$\$/venue	\$ 629	\$ 221	\$ 113	XXXX	XXXX		

SECOND WEEKEND OF JUNE

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 Tetro (Drama)	6/11/09	0	Yes	PE, iCo, FDF, FG	Cannes '08	American Zoetrope (T - self)	American Zoetrope (self-repped)
Venues	1st Wkend: 2	2nd Wkend: 8	3rd Wkend: 15	4th Wkend: 11	5th Wkend: 10	TOTAL Box Off. \$519k Budget⁶ \$10m-\$15m Max Venues 16 Total Wkends 16	Domestic Sales American Zoetrope (self-repped)
Box Office ⁵	\$ 33,919	\$ 57,405	\$ 45,448	\$ 27,816	\$ 21,631		
\$\$/venue	\$ 16,960	\$ 7,176	\$ 3,030	\$ 2,529	\$ 2,163		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 Betty Blue: The Director's Cut (1986) (Drama, FL)	6/12/09	0	No	NA	NA	Cinema Libre Studio (T)	NA
Venues	1st Wkend: 1	2nd Wkend: 1	3rd Wkend: 1	4th Wkend: XXXX	5th Wkend: XXXX	TOTAL Box Off. \$ 12,013 Budget⁶ NA Max Venues 1 Total Wkends 3	Domestic Sales NA
Box Office ⁵	\$ 2,438	\$ 3,911	\$ 1,644	XXXX	XXXX		
\$\$/venue	\$ 2,438	\$ 3,911	\$ 1,644	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 Call of the Wild 3D (Family)	6/12/09	1	No	PE, Co, S	3DX '08	Vivendi (all media)	Voltage Pictures
Venues	1st Wkend: 14	2nd Wkend: 12	3rd Wkend: 3	4th Wkend: XXXX	5th Wkend: XXXX	TOTAL Box Off. \$ 28,682 Budget⁶ <\$5m Max Venues 14 Total Wkends 3	Domestic Sales None listed.
Box Office ⁵	\$ 10,713	\$ 6,179	\$ 987	XXXX	XXXX		
\$\$/venue	\$ 765	\$ 515	\$ 329	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 Death of a Ghost Hunter (Horror)	6/12/09	0	No	PE, Co, S	New York City Horror '07	Nocturnal Features (T-self) Well Go USA, Inc. (DVD)	Maxim Media Int'l
Venues	1st Wkend: 1	2nd Wkend: 1	3rd Wkend: XXXX	4th Wkend: XXXX	5th Wkend: XXXX	TOTAL Box Off. \$ 4,490 Budget⁶ <\$500k Max Venues 1 Total Wkends 2	Domestic Sales Maxim Media Int'l
Box Office ⁵	\$ 3,648	\$ 506	XXXX	XXXX	XXXX		
\$\$/venue	\$ 3,648	\$ 506	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
5 <i>Dillinger Is Dead</i> (1969) (Drama, FL)	6/12/09	0	No	NA	NA	Janus Films (T)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	1	1	1		
Box Office ⁵	\$ 238	\$ 746	\$ 145	\$ 419	\$ 342	TOTAL Box Off. \$ 8,322	Domestic Sales
\$\$/venue	\$ 238	\$ 746	\$ 145	\$ 419	\$ 342	Budget⁶ NA	NA
						Max Venues 1	Total Wkends 5
6 <i>Food, Inc.</i> (Doc)	6/12/09	0	No	PE, Co	Toronto '08	Magnolia Pictures (T, HV)	Fortissimo Films
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	3	51	75	83	81	TOTAL Box Off. \$4.4m	Domestic Sales
Box Office ⁵	\$ 60,513	\$288k	\$291k	\$252k	\$251k	Budget⁶ \$1m-\$3m	Submarine Entertainment
\$\$/venue	\$ 20,171	\$ 5,651	\$ 3,886	\$ 3,032	\$ 3,100	Max Venues 155	Total Wkends 24
7 <i>Kal Kissne Dekha</i> (Romance, FL)	6/12/09	0	No	FDF, Co	None	BIG Pictures (Reliance) (all media)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	18	11	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 24,625	Domestic Sales
Box Office ⁵	\$ 13,861	\$ 4,905	XXXX	XXXX	XXXX	Budget⁶ \$6.5m-\$7.5m	NA
\$\$/venue	\$ 770	\$ 446	XXXX	XXXX	XXXX	Max Venues 18	Total Wkends 2
8 <i>The Last Int'l Playboy</i> (Drama)	6/12/09	1	No	PE, Co, S	Slamdance '08	C Plus Pictures (T - self)	6 Sales
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	2	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 25,646	Domestic Sales
Box Office ⁵	\$ 9,200	\$ 4,574	XXXX	XXXX	XXXX	Budget⁶ \$500k-\$1m	6 Sales
\$\$/venue	\$ 9,200	\$ 2,287	XXXX	XXXX	XXXX	Max Venues 2	Total Wkends 2
9 <i>Le Combat Dans L'ile</i> (1962) (Drama, FL)	6/12/09	0	No	NA	NA	The Film Desk (T)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	1	1	1	TOTAL Box Off. \$ 46,011 (as of 5/13/10)	Domestic Sales
Box Office ⁵	\$ 10,217	\$ 177	\$ 703	\$ 816	\$ 666	Budget⁶ NA	NA
\$\$/venue	\$ 10,217	\$ 177	\$ 703	\$ 816	\$ 666	Max Venues 1	Total Wkends 22
10 <i>Moon</i> (Sci-Fi)	6/12/09	1	No	PE, iCo	Sundance '09	Sony Pictures Classics (all media)	Independent Film Co.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	8	21	21	47	247	TOTAL Box Off. \$5.0m	Domestic Sales
Box Office ⁵	\$136k	\$179k	\$125k	\$263k	\$675k	Budget⁶ \$4.5m-\$4.9m	None listed.
\$\$/venue	\$ 17,006	\$ 8,541	\$ 5,933	\$ 5,587	\$ 2,732	Max Venues 251	Total Wkends 23

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
11 <i>Sex Positive</i> (Doc)	6/12/09	0	No	PE	SXSW '08	here! Films/Regent Releasing (all media)	Ro*co Films Int'l
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	1	1	1		
Box Office ⁵	\$ 3,408	\$ 3,711	\$ 104	\$ 330	\$ 176	TOTAL Box Off. \$ 12,069	Domestic Sales Ro*co Films Int'l
\$\$/venue	\$ 3,408	\$ 3,711	\$ 104	\$ 330	\$ 176	Budget⁶ <\$1m	
						Max Venues 1	Total Wkends 6

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
12 <i>War Eagle, Arkansas</i> (Drama)	6/12/09	1	No	PE	Northampton Independent '07	Empire Film Group (T, HV)	None listed.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	7	7	4	1	1	TOTAL Box Off. \$120k	Domestic Sales None listed.
Box Office ⁵	\$ 16,467	\$ 10,386	\$ 5,389	\$ 1,030	\$ 381	Budget⁶ <\$2m	
\$\$/venue	\$ 2,352	\$ 1,484	\$ 1,347	\$ 1,030	\$ 381	Max Venues 7	Total Wkends 11

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
13 <i>Yousou N'Dour: I Bring What I Love</i> (Doc)	6/12/09	0	No	PE, Co	Telluride '08	Shadow Distribution (T - service)	Celluloid Dreams
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	3	3	2	3	1	TOTAL Box Off. \$172k	Domestic Sales None listed.
Box Office ⁵	\$ 32,598	\$ 13,661	\$ 2,632	\$ 5,545	\$ 472	Budget⁶ \$1.5m	
\$\$/venue	\$ 10,866	\$ 4,554	\$ 1,316	\$ 1,848	\$ 472	Max Venues 7	Total Wkends 29

THIRD WEEKEND OF JUNE

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 <i>Windmill Movie, The</i> (Doc)	6/17/09	0	No	PE	New York '08	The Film Desk (T - service) HBO (pay TV)	The Film Sales Company
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	4	1	1	2	TOTAL Box Off. \$ 30,050	Domestic Sales None listed.
Box Office ⁵	\$ 3,832	\$ 4,830	\$ 107	\$ 1,378	\$ 596	Budget⁶ <\$1m	
\$\$/venue	\$ 3,832	\$ 1,208	\$ 107	\$ 1,378	\$ 298	Max Venues 4	Total Wkends 11

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 <i>\$9.99</i> (Animation)	12/12/08	0	No	FDF, iCo, FG	Toronto '08	Regent Releasing (all media)	Fortissimo Films
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Screens ⁵	1	2	3	3	2	TOTAL Box Off. \$ 52,384	Domestic Sales Fortissimo Films
Box Office ⁵	\$ 478	\$ 11,219	\$ 5,348	\$ 3,521	\$ 2,033	Budget⁶ \$4m-\$6m	
\$\$/screen	\$ 478	\$ 5,610	\$ 1,783	\$ 1,174	\$ 1,017	Max Screens 3	Total Wkends 15
	December						

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 <i>Brighton Rock</i> (reissue) (Drama)	6/19/09	0	No	NA	NA	Rialto Pictures (T)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	1	1	XXXX	TOTAL Box Off. \$ 38,076	Domestic Sales NA
Box Office ⁵	\$ 10,626	\$ 1,371	\$ 10,392	\$ 11,390	XXXX	Budget⁶ NA	
\$\$/venue	\$ 10,626	\$ 1,371	\$ 10,392	\$ 11,390	XXXX	Max Venues 1	Total Wkends 4

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 Dead Snow (Comedy, FL)	6/19/09	0	No	PE, Co, FDF	Sundance '09	IFC Films (all media, T-VOD)	Elle Driver
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	1	2	2	1	3		
Box Office ⁵	\$ 5,363	\$ 5,391	\$ 2,448	\$ 893	\$ 6,875	TOTAL Box Off. \$ 46,742	Domestic Sales
\$\$/venue	\$ 5,363	\$ 2,696	\$ 1,224	\$ 893	\$ 2,292	Budget⁶ \$1.5m-\$3m	Elle Driver
						Max Venues 4	Total Wkends 6

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
5 Under Our Skin (Doc)	3/13/09	0	No	Gr	Tribeca '08	Shadow Distribution (T - service)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	1	1	6	3	4		
Box Office ⁵	\$ 2,121	\$ 7,043	\$ 8,722	\$ 1,203	\$ 3,066	TOTAL Box Off. \$ 98,548	Domestic Sales
\$\$/venue	\$ 2,121	\$ 7,043	\$ 1,454	\$ 401	\$ 767	Budget⁶ <\$1.5m	Submarine Entertainment
						Max Venues 6	Total Wkends 28
	March						

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
6 Whatever Works (Comedy)	6/19/09	0	No	Co, FDF, S, PS	Tribeca '09	Sony Pictures Classics (all media)	Wild Bunch
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	9	35	353	320	228		
Box Office ⁵	\$266k	\$360k	\$960k	\$678k	\$471k	TOTAL Box Off. \$5.3m	Domestic Sales
\$\$/venue	\$ 29,574	\$ 10,280	\$ 2,720	\$ 2,119	\$ 2,067	Budget⁶ \$14m-\$16m	Wild Bunch
						Max Venues 353	Total Wkends 20

FOURTH WEEKEND OF JUNE

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 Afghan Star (Doc)	6/26/09	0	No	iCo, FDF, FG	Sheffield Int'l Doc. Festival '08	Zeitgeist Films (all media)	C4i Distribution
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	1	1	1	2	3		
Box Office ⁵	\$ 3,671	\$ 1,867	\$ 973	\$ 7,406	\$ 11,978	TOTAL Box Off. \$102k	Domestic Sales
\$\$/venue	\$ 3,671	\$ 1,867	\$ 973	\$ 3,703	\$ 3,993	Budget⁶ <\$1m	C4i Distribution
						Max Venues 5	Total Wkends 16

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 Cheri (Drama)	6/26/09	2	No	DF,iCo,FDF,FG,PE,MG,PS,D	Berlin '09	Miramax (all media)	Pathe International
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	76	140	173	191	188		
Box Office ⁵	\$406k	\$389k	\$344k	\$276k	\$185k	TOTAL Box Off. \$2.7m	Domestic Sales
\$\$/venue	\$ 5,338	\$ 2,779	\$ 1,989	\$ 1,444	\$ 983	Budget⁶ \$23m	NA
						Max Venues 191	Total Wkends 9

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 The Hurt Locker (Drama)	6/26/09	2	No	PE, Co, PS, FG, D	Venice '08	Summit Entertainment (all media)	Voltage Pictures (self-repped)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	4	9	60	94	238		
Box Office ⁵	\$145k	\$131k	\$641k	\$740k	\$1.4m	TOTAL Box Off. \$12.6m	Domestic Sales
\$\$/venue	\$ 36,338	\$ 14,578	\$ 10,686	\$ 7,875	\$ 6,044	Budget⁶ \$11m	Voltage Pictures (self-repped)
						Max Venues 535	Total Wkends 17

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 Local Color (Drama)	(reissue) 6/26/09	3	No	NA	NA	Monterey Media (all media)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
Venues	2	4	1	1	6	TOTAL Box Off.	\$268k
Box Office ⁵	<\$6,000	<\$8718	\$ 655	\$ 35	\$ 9,054	Budget⁶	NA
\$\$/venue	<\$3,000	<\$2180	\$ 655	\$ 35	\$ 1,509	Max Venues	7
						Total Wkends	13
5 New York (Drama, FL)	6/26/09	0	No	FDF, iCo, S	None	Yash Raj Films (all media)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
Venues	60	49	42	33	XXXX	TOTAL Box Off.	\$997k
Box Office ⁵	\$468k	\$148k	\$ 75,405	\$ 41,682	XXXX	Budget⁶	\$4m-\$6m
\$\$/venue	\$ 7,795	\$ 3,030	\$ 1,795	\$ 1,263	XXXX	Max Venues	60
						Total Wkends	4
6 Quiet Chaos (Drama, FL)	6/26/09	0	No	FDF, PE, FG	Berlin '08	IFC Films (all media, T-VOD)	Fandango Portobello Sales
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
Venues	1	1	1	XXXX	XXXX	TOTAL Box Off.	\$ 11,434
Box Office ⁵	\$ 3,190	\$ 2,000	\$ 912	XXXX	XXXX	Budget⁶	\$7.4m
\$\$/venue	\$ 3,190	\$ 2,000	\$ 912	XXXX	XXXX	Max Venues	1
						Total Wkends	3
7 The Stoning of Soraya M. (Drama, FL)	6/26/09	1	No	PE, FG	Toronto '08	Roadside Attractions (T, HV)	Mpower International
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
Venues	27	25	25	34	30	TOTAL Box Off.	\$656k
Box Office ⁵	\$115k	\$ 74,441	\$ 52,165	\$ 73,582	\$ 46,862	Budget⁶	\$2m-\$4m
\$\$/venue	\$ 4,261	\$ 2,978	\$ 2,087	\$ 2,164	\$ 1,562	Max Venues	34
						Total Wkends	22
8 Surveillance (Thriller)	6/26/09	2	No	PE, iCo, FG, MG, PS, D	Cannes '08	Magnolia Pictures/ Magnet Releasing (all media, T-VOD)	Arclight Films
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...		
Venues	2	3	2	1	2	TOTAL Box Off.	\$ 27,349
Box Office ⁵	\$ 4,590	\$ 3,503	\$ 1,406	\$ 4,583	\$ 3,426	Budget⁶	\$3m-\$5m
\$\$/venue	\$ 2,295	\$ 1,168	\$ 703	\$ 4,583	\$ 1,713	Max Venues	3
						Total Wkends	5

NOTES:

1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).

2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.

3: Financing sources and characteristics estimated:

Co = The producing of a film by two or more production companies from the same country ("coproduction").

D = Debt.

DF = U.S. distributor financing.

FDF = Foreign (non-U.S.) distributor financing.

FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.

Gr = Grants and/or nonprofit donations.

iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.

MG = Foreign sales agency minimum guarantee.

PE = Private equity.

PS = Presales.

S = Cash flowing of U.S. state/city incentives a possibility.

4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).

5: Box office is domestic (U.S. + Canada).

k = 1,000 (e.g., \$147k = \$147,000)

m = 1,000,000 (e.g., \$4.7m = \$4,700,000)

6: Budgets are estimated.

< = "less than"

> = "greater than"

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