

Independent and Studio Film
 Limited Openers Between
 June 29 and July 26, 2009
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

FIRST WEEKEND OF JULY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 <i>The Beaches of Agnes</i> (Doc, FL)	7/2/09	0	No	FD, FG, Co, DF	Venice '08	The Cinema Guild (all media)	Roissy Films
Venues	1st Wkend 3	2nd Wkend 1	3rd Wkend 4	4th Wkend 3	5th Wkend.... 2	TOTAL Box Off. \$238k	Domestic Sales Roissy Films
Box Office ⁵	\$ 19,032	\$ 13,584	\$ 14,567	\$ 11,254	\$ 4,777	Budget⁶ \$1m-\$3m	
\$\$/venue	\$ 6,344	\$ 13,584	\$ 3,642	\$ 3,751	\$ 2,389	Max Venues 7 Total Wkends 36	
2 <i>The Girl From Monaco</i> (Comedy, FL)	7/3/09	0	No	Co, FD, FG, DF*, D *Warner Bros. France part financed	Locarno '08	Magnolia Pictures (all media)	Pyramide Int'l
Venues	1st Wkend 21	2nd Wkend 21	3rd Wkend 31	4th Wkend 30	5th Wkend.... 26	TOTAL Box Off. \$603k	Domestic Sales Pyramide Int'l
Box Office ⁵	\$ 83,755	\$ 63,988	\$ 68,581	\$ 45,889	\$ 35,622	Budget⁶ \$11.5m	
\$\$/venue	\$ 3,988	\$ 3,047	\$ 2,212	\$ 1,530	\$ 1,370	Max Venues 31 Total Wkends 17	
3 <i>I Hate Valentine's Day</i> (R. Comedy)	7/3/09	2	No	PE, Co, S, DF*, MG, PS, D *First developed at studio-backed company.	Los Angeles Greek '09	IFC Films (all media, T-VOD)	Lakeshore Int'l
Venues	1st Wkend 3	2nd Wkend 2	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	TOTAL Box Off. \$ 11,004	Domestic Sales None listed.
Box Office ⁵	\$ 3,729	\$ 2,923	XXXX	XXXX	XXXX	Budget⁶ \$2.5m	
\$\$/venue	\$ 1,243	\$ 1,462	XXXX	XXXX	XXXX	Max Venues 3 Total Wkends 2	
4 <i>Kambakkht Ishq</i> (Action, FL)	7/3/09	4	No	FD, Co	None	Eros Int'l (all media)	NA
Venues	1st Wkend 100	2nd Wkend 100	3rd Wkend 100	4th Wkend 100	5th Wkend.... XXXX	TOTAL Box Off. \$1.4m	Domestic Sales NA
Box Office ⁵	\$769k	\$343k	\$ 62,420	\$ 15,211	XXXX	Budget⁶ \$10m-\$15m	
\$\$/venue	\$ 7,685	\$ 3,435	\$ 624	\$ 152	XXXX	Max Venues 100 Total Wkends 4	
5 <i>Lion's Den</i> (Drama, FL)	7/3/09	0	No	iCo, FD, PE, FG, DF* *Disney backs one of the coproducers.	Cannes '08	Strand Releasing (all media)	Finecut/Cineclick Asia
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend 1	4th Wkend 1	5th Wkend.... 1	TOTAL Box Off. \$ 14,739	Domestic Sales Finecut/Cineclick Asia
Box Office ⁵	\$ 3,484	\$ 1,854	\$ 312	\$ 204	\$ 855	Budget⁶ \$1m-\$4m	
\$\$/venue	\$ 3,484	\$ 1,854	\$ 312	\$ 204	\$ 855	Max Venues 1 Total Wkends 6	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
6 Tony Manero (Drama, FL)	7/3/09	0	No	iCo, FG, PS, D	Cannes '08	Lorber Films (all media, sans pay TV) HBO Latino (pay TV)	Funny Balloons
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	2	1	1		
Box Office ⁵	\$ 3,305	\$ 1,882	\$ 2,718	\$ 427	\$ 66	TOTAL Box Off. \$ 33,447	Domestic Sales
\$\$/venue	\$ 3,305	\$ 1,882	\$ 1,359	\$ 427	\$ 66	Budget⁶ \$1.2m-\$1.8m	Funny Balloons
						Max Venues 5	Total Wkends 9

SECOND WEEKEND OF JULY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 Blood: The Last Vampire (Horror)	7/10/09	0	No	iCo, FDF, FG, PS, D	None	Sony DF* (all media) Samuel Goldwyn Films (T - service deal)	Edko Films/ Focus Features Int'l
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	20	19	14	8	4	TOTAL Box Off. \$257k	Domestic Sales
Box Office ⁵	\$110k	\$ 40,774	\$ 18,638	\$ 4,824	\$ 1,215	Budget⁶ \$35m	Edko Films
\$\$/venue	\$ 5,501	\$ 2,146	\$ 1,331	\$ 603	\$ 304	Max Venues 20	Total Wkends 5

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 Humpday (Comedy)	7/10/09	1	No	PE	Sundance '09	Magnolia Pictures (all media)	Magnolia Pictures
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	2	5	20	27	24	TOTAL Box Off. \$407k	Domestic Sales
Box Office ⁵	\$ 28,737	\$ 27,251	\$ 72,086	\$ 53,450	\$ 21,771	Budget⁶ <\$500k	Submarine Entertainment
\$\$/venue	\$ 14,369	\$ 5,450	\$ 3,604	\$ 1,980	\$ 907	Max Venues 27	Total Wkends 16

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 Lake Tahoe (Drama, FL)	7/10/09	0	No	FG, PE	Berlin '08	Film Movement (all media)	Funny Balloons
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	2	2	XXXX	XXXX	TOTAL Box Off. \$ 4,314	Domestic Sales
Box Office ⁵	\$ 1,822	\$ 1,174	\$ 628	XXXX	XXXX	Budget⁶ \$500k-\$2m	Funny Balloons
\$\$/venue	\$ 1,822	\$ 587	\$ 314	XXXX	XXXX	Max Venues 2	Total Wkends 3

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 Mississippi Mermaid (reissue) (Drama, FL)	7/10/09	0	No	NA	NA	The Film Desk (T)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	1	1	1	TOTAL Box Off. \$ 22,837 (as of 5/13/10)	Domestic Sales
Box Office ⁵	\$ 3,668	\$ 677	\$ 727	\$ 542	\$ 201	Budget⁶ NA	NA
\$\$/venue	\$ 3,668	\$ 677	\$ 727	\$ 542	\$ 201	Max Venues 1	Total Wkends 13

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
5 Soul Power (Doc)	7/10/09	0	No	PE, Co	Toronto '08	Sony Pictures Classics (all media)	Celluloid Dreams
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	6	9	7	16	11	TOTAL Box Off. \$207k	Domestic Sales
Box Office ⁵	\$ 23,893	\$ 19,927	\$ 13,004	\$ 20,828	\$ 15,193	Budget⁶ \$400k-\$600k	Submarine Entertainment
\$\$/venue	\$ 3,982	\$ 2,214	\$ 1,858	\$ 1,302	\$ 1,381	Max Venues 23	Total Wkends 19

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
6 <i>The Vanished Empire</i> (Drama, FL)	7/10/09	0	No	PE, Co, FG, D	Vivat, Russian Cinema! '08	Kino International (all media)	Sovexportfilm
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 10,289 Budget⁶ \$8m-\$15m Max Venues 1 Total Wkends 5	Domestic Sales Sovexportfilm
Box Office ⁵	1	1	1	1	1		
Box Office ⁵	\$ 3,328	\$ 636	\$ 562	\$ 438	\$ 1,245		
\$\$/venue	\$ 3,328	\$ 636	\$ 562	\$ 438	\$ 1,245		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
7 <i>Weather Girl</i> (Comedy)	7/10/09	0	No	PE, Co	Slamdance '09	Secret Identity Prods. (T - self), Screen Media Films (DVD, digital), Lifetime (pay TV)	Regent Worldwide Sales
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 22,779 Budget⁶ <\$500k Max Venues 2 Total Wkends 7	Domestic Sales IP Advisors/ Submarine Entertainment
Box Office ⁵	1	1	1	1	1		
Box Office ⁵	\$ 5,772	\$ 2,523	\$ 1,677	\$ 549	\$ 1,763		
\$\$/venue	\$ 5,772	\$ 2,523	\$ 1,677	\$ 549	\$ 1,763		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
8 <i>Yoo-Hoo, Mrs. Goldberg</i> (Doc)	7/10/09	0	No	PE, Gr* *mostly non-profit 501(c)	Rochester High Falls '09	Int'l Film Circuit (T - service)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$1.1m Budget⁶ \$800k-\$1.2m Max Venues 25 Total Wkends 13	Domestic Sales None listed.
Box Office ⁵	2	4	21	22	20		
Box Office ⁵	\$ 19,302	\$ 36,662	\$ 85,540	\$ 78,232	\$ 52,065		
\$\$/venue	\$ 9,651	\$ 9,166	\$ 4,073	\$ 3,556	\$ 2,603		

THIRD WEEKEND OF JULY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 <i>Somers Town</i> (Comedy)	7/15/09	0	No	Co, FG - funded by public/ private train operator.	Berlin '08	Film Movement (all media)	The Works Int'l (excludes UK)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 54,526 Budget⁶ \$800k-\$1m Max Venues 4 Total Wkends 11	Domestic Sales The Works Int'l
Box Office ⁵	1	1	1	2	1		
Box Office ⁵	\$ 7,452	\$ 5,178	\$ 1,729	<\$3,381	<\$1,729		
\$\$/venue	\$ 7,452	\$ 5,178	\$ 1,729	<\$1,691	<\$1,729		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 <i>(500) Days of Summer</i> (Romance)	7/17/09	1	No	DF, Co	Sundance '09	Fox Searchlight (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$32.4m Budget⁶ \$7.5m-\$10m Max Venues 1048 Total Wkends 19	Domestic Sales NA
Box Office ⁵	27	85	266	817	1048		
Box Office ⁵	\$835k	\$1.6m	\$2.8m	\$3.7m	\$3.0m		
\$\$/venue	\$ 30,907	\$ 19,244	\$ 10,439	\$ 4,577	\$ 2,832		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 <i>Death in Love</i> (Drama)	7/17/09	1	Yes	PE, S	Sundance '08	Screen Media Films (all media)	Katapult Film Sales - initially; none listed now.
Screens ⁵	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	TOTAL Box Off. \$ 23,412 Budget⁶ \$1m-\$2m Max Screens 4 Total Wkends 2	Domestic Sales CAA/Cinetic Media
Box Office ⁵	4	3	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 14,296	\$ 2,620	XXXX	XXXX	XXXX		
\$\$/screen	\$ 3,574	\$ 873	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 <i>The Way We Get By</i> (Doc)	7/17/09	0	No	PE, Gr, DF* *PBS via ITVS	SXSW '09	International Film Circuit (T - service) POV/PBS (TV)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	1	1	2	2	3		
Box Office ⁵	\$ 7,149	\$ 1,586	\$ 2,799	\$ 2,139	\$ 2,038	TOTAL Box Off. \$107k	Domestic Sales
\$\$/venue	\$ 7,149	\$ 1,586	\$ 1,400	\$ 1,070	\$ 679	Budget⁶ <\$1m	None listed.
						Max Venues 7	Total Wkends 20

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
5 <i>A Woman in Berlin</i> (Drama, FL)	7/17/09	0	No	iCo, FDF, FG, MG, PS, D	Toronto '08	Strand Releasing (all media)	Beta Cinema
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	1	3	2	6	5		
Box Office ⁵	\$ 12,439	\$ 15,192	\$ 9,093	\$ 22,055	\$ 17,088	TOTAL Box Off. \$294k	Domestic Sales
\$\$/venue	\$ 12,439	\$ 5,064	\$ 4,547	\$ 3,676	\$ 3,418	Budget⁶ \$7m-\$15m	Beta Cinema
						Max Venues 9	Total Wkends 19

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
6 <i>The Wonder of It All</i> (Doc)	7/17/09	0	No	PE	Newport Beach '07	Indican Pictures (all media)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	2	25	22	39	28		
Box Office ⁵	\$ 18,988	\$145k	\$ 85,646	\$147k	\$ 46,256	TOTAL Box Off. \$781k	Domestic Sales
\$\$/venue	\$ 9,494	\$ 5,786	\$ 3,893	\$ 3,762	\$ 1,652	Budget⁶ <\$1m	None listed.
						Max Venues 39	Total Wkends 16

FOURTH WEEKEND OF JULY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 <i>The Answer Man</i> (R. Comedy)	7/24/09	1	No	PE, Co, S, D	Sundance '09	Magnolia Pictures (all media, T-VOD)	Elle Driver
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	6	2	3	XXXX	XXXX		
Box Office ⁵	\$ 12,998	\$ 2,831	\$ 1,929	XXXX	XXXX	TOTAL Box Off. \$ 26,676	Domestic Sales
\$\$/venue	\$ 2,166	\$ 1,416	\$ 643	XXXX	XXXX	Budget⁶ \$4m-\$6m	ICM/CAA
						Max Venues 6	Total Wkends 3

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 <i>How To Be a Serial Killer</i> (Comedy)	7/24/09	0	No	PE	New York City Horror '08	Monterey Media (all media)	Bleiberg Entertainment
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	1	XXXX	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 899	XXXX	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 899	Domestic Sales
\$\$/venue	\$ 899	XXXX	XXXX	XXXX	XXXX	Budget⁶ <\$1.5m	Bleiberg Entertainment
						Max Venues 1	Total Wkends 1

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 <i>In the Loop</i> (Comedy)	7/24/09	1	No	Co, PE, FDF, FG, MG, PS, D	Sundance '09	IFC Films (all media)	Protagonist Pictures
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	8	35	56	84	90		
Box Office ⁵	\$192k	\$291k	\$221k	\$219k	\$188k	TOTAL Box Off. \$2.4m	Domestic Sales
\$\$/venue	\$ 23,983	\$ 8,315	\$ 3,943	\$ 2,605	\$ 2,085	Budget⁶ \$5m-\$8m	William Morris/ Protagonist Pictures
						Max Venues 92	Total Wkends 13

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 Loren Cass (Drama)	7/24/09	0	No	PE	Atlanta Underground '06	Kino International (T, HV) Cinetic Rights Management (digital)	Arsenal Pictures
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	1	1	1	2	1		
Box Office ⁵	\$ 2,135	\$ 362	\$ 767	\$ 1,487	\$ 285	TOTAL Box Off. \$ 8,125	Domestic Sales
\$\$/venue	\$ 2,135	\$ 362	\$ 767	\$ 744	\$ 285	Budget⁶ <\$500k	Jonesing Pictures (self)/ Circus Road Films
						Max Venues 2	Total Wkends 6

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
5 Shadowland (Horror)	7/24/09	0	No	PE	St. Louis Filmmakers Showcase '08	Pirate Pictures (T - self)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	1	1	XXXX	XXXX	XXXX		
Box Office ⁵	\$ 5,420	\$ 1,058	XXXX	XXXX	XXXX	TOTAL Box Off. \$ 8,221	Domestic Sales
\$\$/venue	\$ 5,420	\$ 1,058	XXXX	XXXX	XXXX	Budget⁶ \$300k	None listed.
						Max Venues 1	Total Wkends 2

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
6 Shrink (Drama)	7/24/09	2	No	DF, PE, Co	Sundance '09	Roadside Attractions (T, HV)	Mandate Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
	2	27	25	7	4		
Box Office ⁵	\$ 16,443	\$ 69,394	\$ 19,937	\$ 7,851	\$ 1,440	TOTAL Box Off. \$190k	Domestic Sales
\$\$/venue	\$ 8,222	\$ 2,570	\$ 797	\$ 1,122	\$ 360	Budget⁶ \$3m-\$8m	NA
						Max Venues 27	Total Wkends 11

NOTES:

1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).

2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.

3: Financing sources and characteristics estimated:

Co = The producing of a film by two or more production companies from the same country ("coproduction").

D = Debt.

DF = U.S. distributor financing.

DFD = Foreign (non-U.S.) distributor financing.

FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.

Gr = Grants and/or nonprofit donations.

iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.

MG = Foreign sales agency minimum guarantee.

PE = Private equity.

PS = Presales.

S = Cash flowing of U.S. state/city incentives a possibility.

4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).

5: Box office is domestic (U.S. + Canada).

k = 1,000 (e.g., \$147k = \$147,000)

m = 1,000,000 (e.g., \$4.7m = \$4,700,000)

6: Budgets are estimated.

< = "less than"

> = "greater than"

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