

Independent and Studio Film
 Limited Openers Between
 February 2 and March 1, 2009
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

FIRST WEEKEND OF FEBRUARY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 <i>The Objective</i> (Thriller)	2/4/09	1	Yes	PE, iCo, MG, PS, D	Tribeca '08	IFC Films (all media, T-VOD)	Darlight Films (Arclight)
Venues	1st Wkend 1	2nd Wkend XXXX	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend... XXXX	TOTAL Box Off. \$ 95	Domestic Sales Darlight Films (Arclight)
Box Office ⁵	\$ 95	XXXX	XXXX	XXXX	XXXX	Budget⁶ \$3m-\$5m	
\$\$/venue	\$ 95	XXXX	XXXX	XXXX	XXXX	Max Venues 1 Total Wkends 1	
2 <i>Our City Dreams</i> (Doc)	2/4/09	0	No	PE	Locarno '08	First Run Features (all media)	None listed.
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend 1	4th Wkend 3	5th Wkend... 2	TOTAL Box Off. \$ 34,972	Domestic Sales None listed.
Box Office ⁵	\$ 4,056	\$ 5,981	\$ 3,416	\$ 493	\$ 631	Budget⁶ <\$1.5m	
\$\$/venue	\$ 4,056	\$ 5,981	\$ 3,416	\$ 164	\$ 316	Max Venues 3 Total Wkends 8	
3 <i>2009 Academy-Award Nominated Short Films</i> (various)	2/6/09	NA	NA	PE, FG, iCo	various	Shorts Int'l/ Magnolia Pictures (all media)	various
Venues	1st Wkend 41	2nd Wkend 46	3rd Wkend 60	4th Wkend 29	5th Wkend... 12	TOTAL Box Off. \$645k	Domestic Sales various
Box Office ⁵	\$150k	\$156k	\$106k	\$ 38,965	\$ 10,558	Budget⁶ various	
\$\$/venue	\$ 5,225	\$ 3,391	\$ 1,761	\$ 1,344	\$ 880	Max Venues 60 Total Wkends 6	
4 <i>Absurdistan</i> (Comedy, FL)	2/6/09	0	No	iCo, FG, FDF	Sundance '08	First Run Features (all media)	Beta Cinema
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend 2	4th Wkend 2	5th Wkend... 2	TOTAL Box Off. \$ 39,696	Domestic Sales Beta Cinema
Box Office ⁵	\$ 1,441	\$ 568	\$ 2,290	\$ 2,523	\$ 1,259	Budget⁶ \$2m-\$3.5m	
\$\$/venue	\$ 1,441	\$ 568	\$ 1,145	\$ 1,262	\$ 630	Max Venues 3 Total Wkends 17	
5 <i>Chocolate</i> (Action, FL)	2/6/09	0	No	FDF, Co	Toronto '08	Magnolia Pictures/ Magnet Releasing (all media)	Sahamongkol Film Int'l
Venues	1st Wkend 7	2nd Wkend 2	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend... XXXX	TOTAL Box Off. \$ 14,845	Domestic Sales Sahamongkol Film Int'l
Box Office ⁵	\$ 11,180	\$ 2,745	XXXX	XXXX	XXXX	Budget⁶ \$4m-\$5m	
\$\$/venue	\$ 1,597	\$ 1,373	XXXX	XXXX	XXXX	Max Venues 7 Total Wkends 2	
6 <i>Dev.D</i> (Romance, FL)	2/6/09	0	No	FDF	None	UTV Motion Pictures (all media)	NA
Venues	1st Wkend 4	2nd Wkend 4	3rd Wkend 4	4th Wkend XXXX	5th Wkend... XXXX	TOTAL Box Off. \$ 18,613	Domestic Sales NA
Box Office ⁵	\$ 10,950	\$ 4,142	\$ 967	XXXX	XXXX	Budget⁶ \$900k-\$1.4m	
\$\$/venue	\$ 2,738	\$ 1,036	\$ 242	XXXX	XXXX	Max Venues 4 Total Wkends 3	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
7 Fanboys (Comedy)	2/6/09	1	No	DF, PE, S, D	Comic-Con, SD '08 (not a festival)	The Weinstein Company/ Third Rail Releasing (all media)	The Weinstein Company
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	44	41	34	40	45	TOTAL Box Off. \$688k	Domestic Sales
Box Office ⁵	\$172k	\$ 74,599	\$ 65,590	\$ 67,917	\$33,401	Budget⁶ \$4m-\$6m	NA
\$\$/venue	\$ 3,898	\$ 1,819	\$ 1,929	\$ 1,698	\$742	Max Venues 45 Total Wkends 11	

SECOND WEEKEND OF FEBRUARY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 Billu Barber (Comedy, FL)	2/13/09	0	No	PE	None	Eros Entertainment (all media)	Eros International
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	70	70	70	70	XXXX	TOTAL Box Off. \$755k	Domestic Sales
Box Office ⁵	\$512k	\$ 73,977	\$ 25,190	\$ 7,538	XXXX	Budget⁶ \$4.5m-\$5.0m	NA
\$\$/venue	\$ 7,316	\$ 1,057	\$ 360	\$ 108	XXXX	Max Venues 70 Total Wkends 4	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 Gomorrah (Gomorrah) (Drama, FL)	12/19/08	0	No	DF, FG, Co	Cannes '08	IFC Films (all media, T-VOD)	Fandango Portobello Sales
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	5	6	20	28	TOTAL Box Off. \$1.6m	Domestic Sales
Box Office ⁵	\$ 5,532	\$ 77,700	\$ 60,520	\$153k	\$134k	Budget⁶ \$6.2m	Fandango Portobello Sales
\$\$/venue	\$ 5,532	\$ 15,540	\$ 10,087	\$ 7,669	\$ 4,781	Max Venues 50 Total Wkends 18	
	December	February					

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 Two Lovers (Drama)	2/13/09	2	No	DF, MG, PS, Co, S, D	Cannes '08	Magnolia Pictures (all media, T-VOD)	2929 Entertainment/ Wild Bunch
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	7	7	66	93	134	TOTAL Box Off. \$3.1m	Domestic Sales
Box Office ⁵	\$ 94,986	\$ 55,379	\$373k	\$383k	\$403k	Budget⁶ \$12m	2929 Entertainment/ Wild Bunch
\$\$/venue	\$ 13,569	\$ 7,911	\$ 5,648	\$ 4,123	\$3,009	Max Venues 148 Total Wkends 20	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 Under the Sea 3D (Doc)	2/13/09	0	No	DF, Co	None	IMAX/Warner Bros. (all media)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	49	50	51	46	50	TOTAL Box Off. \$21.9m (as of 5/13/10)	Domestic Sales
Box Office ⁵	\$661k	\$550k	\$521k	\$243k	\$307k	Budget⁶ <\$20m	NA
\$\$/venue	\$ 13,494	\$ 10,994	\$ 10,216	\$ 5,282	\$6,145	Max Venues 108 Total Wkends 65	

THIRD WEEKEND OF FEBRUARY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 Katyn (Drama, FL)	2/18/09	0	No	DF, Co, FG	Polish Film Festival of Perpignan '07	Koch Lorber Films (all media)	Malgorzata Cup/ TVP S.A.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	1	1	1	TOTAL Box Off. \$118k	Domestic Sales
Box Office ⁵	\$ 11,053	\$ 14,206	\$ 7,964	\$ 7,897	\$ 5,426	Budget⁶ \$15m-\$20m	Malgorzata Cup/ TVP S.A.
\$\$/venue	\$ 11,053	\$ 14,206	\$ 7,964	\$ 7,897	\$ 5,426	Max Venues 2 Total Wkends 13	

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 Delhi 6 (Drama, FL)	2/20/09	0	No	FDf, Co	Dubai Intern'l '08	UTV Motion Pictures (all media)	NA
Venues	1st Wkend 90	2nd Wkend 90	3rd Wkend 40	4th Wkend 17	5th Wkend.... XXXX	TOTAL Box Off. \$880k Budget⁶ \$11m Max Venues 90 Total Wkends 4	Domestic Sales NA
Box Office ⁵	\$ 603k	\$ 151k	\$ 32,502	\$ 11,366	XXXX		
\$\$/venue	\$ 6,698	\$ 1,676	\$ 813	\$ 669	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 Eleven Minutes (Doc)	2/20/09	0	No	PE, Co	Philadelphia Film Fest '08	here! Films/Regent Releasing (all media, T-VOD)	NA
Venues	1st Wkend 4	2nd Wkend 1	3rd Wkend 1	4th Wkend XXXX	5th Wkend.... XXXX	TOTAL Box Off. \$ 7,626 Budget⁶ <\$300k Max Venues 4 Total Wkends 3	Domestic Sales Ostrow and Company
Box Office ⁵	\$ 3,670	\$ 276	\$ 1,152	XXXX	XXXX		
\$\$/venue	\$ 918	\$ 276	\$ 1,152	XXXX	XXXX		

FOURTH WEEKEND OF FEBRUARY

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
1 Examined Life (Doc)	2/25/09	0	No	FG, FDF, Co	Toronto '08	Zeitgeist Films (all media)	National Film Board of Canada
Venues	1st Wkend 1	2nd Wkend 3	3rd Wkend 3	4th Wkend 1	5th Wkend.... 4	TOTAL Box Off. \$121k Budget⁶ <\$2m Max Venues 6 Total Wkends 16	Domestic Sales National Film Board of Canada
Box Office ⁵	\$ 12,085	\$ 9,170	\$ 5,354	\$ 2,501	\$ 4,369		
\$\$/venue	\$ 12,085	\$ 3,057	\$ 1,785	\$ 2,501	\$ 1,092		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
2 An American Affair (Drama)	2/27/09	0	No	PE, S	Zurich Film Festival '08	Screen Media Films (all media)	Screen Media Ventures
Venues	1st Wkend 2	2nd Wkend 2	3rd Wkend 2	4th Wkend 1	5th Wkend.... XXXX	TOTAL Box Off. \$ 28,044 Budget⁶ \$3m-\$5m Max Venues 2 Total Wkends 4	Domestic Sales None listed.
Box Office ⁵	\$ 11,700	\$ 7,764	\$ 1,436	\$ 876	XXXX		
\$\$/venue	\$ 5,850	\$ 3,882	\$ 718	\$ 876	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
3 Bob Funk (Comedy)	2/27/09	1	No	PE	None	Cinema Epoch (T) Magnolia Home Ent. (HV)	Unified Pictures (self-repped)
Venues	1st Wkend 1	2nd Wkend XXXX	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	TOTAL Box Off. \$ 4,085 Budget⁶ <\$2m Max Venues 1 Total Wkends 1	Domestic Sales Unified Pictures (self-repped)
Box Office ⁵	\$ 4,085	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 4,085	XXXX	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
4 Crossing Over (Drama)	2/27/09	3	No	DF, Co, PS, D	None	The Weinstein Company (all media)	The Weinstein Company
Venues	1st Wkend 9	2nd Wkend 12	3rd Wkend 38	4th Wkend 39	5th Wkend.... 42	TOTAL Box Off. \$456k Budget⁶ >\$15m Max Venues 42 Total Wkends 8	Domestic Sales NA
Box Office ⁵	\$ 77,370	\$ 47,687	\$102k	\$ 34,864	\$36,095		
\$\$/venue	\$ 8,597	\$ 3,974	\$ 2,693	\$ 894	\$859		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
5 Echelon Conspiracy (Thriller)	2/27/09	1	No	DF, iCo, PS, D	None	After Dark Films (T) Lionsgate (HV, ancillary)	Hyde Park International
Venues	1st Wkend 400	2nd Wkend 215	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	TOTAL Box Off. 751k Budget⁶ <\$10m Max Venues 400 Total Wkends 2	Domestic Sales NA
Box Office ⁵	\$ 500k	\$ 80,530	XXXX	XXXX	XXXX		
\$\$/venue	\$ 1,250	\$ 375	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
6 Play the Game (R. Comedy)	2/27/09	0	No	PE	Fort Lauderdale Int'l '08	Slowhand Cinema Releasing (T - service)	None listed.
Venues	1st Wkend 22	2nd Wkend 20	3rd Wkend 16	4th Wkend 12	5th Wkend.... 13	TOTAL Box Off. \$659k Budget⁶ \$2m-\$3m Max Venues 55 Total Wkends 25	Domestic Sales None listed.
Box Office ⁵	\$ 51,197	\$ 40,146	\$ 30,052	\$ 14,351	\$ 14,830		
\$\$/venue	\$ 2,327	\$ 2,007	\$ 1,878	\$ 1,196	\$ 1,141		

Film Title	Release Date	# of Stars ¹	Star Director? ²	Financing ³	Debut Festival	US Distributor ⁴	Foreign Sales
7 Robert Blecker Wants Me Dead (Doc)	2/27/09	0	No	DF	USA Film Festival '08	Atlas Media Corp. (T - self) MSNBC (Pay TV)	None listed.
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX	TOTAL Box Off. \$ 9,166 Budget⁶ <\$2m Max Venues 1 Total Wkends 2	Domestic Sales None listed.
Box Office ⁵	\$ 4,352	\$ 2,408	XXXX	XXXX	XXXX		
\$\$/venue	\$ 4,352	\$ 2,408	XXXX	XXXX	XXXX		

NOTES:

1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).

2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.

3: Financing sources and characteristics estimated:

Co = The producing of a film by two or more production companies from the same country ("coproduction").

D = Debt.

DF = U.S. distributor financing.

DFD = Foreign (non-U.S.) distributor financing.

FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.

Gr = Grants and/or nonprofit donations.

iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.

MG = Foreign sales agency minimum guarantee.

PE = Private equity.

PS = Presales.

S = Cash flowing of U.S. state/city incentives a possibility.

4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).

5: Box office is domestic (U.S. + Canada).

k = 1,000 (e.g., \$147k = \$147,000)

m = 1,000,000 (e.g., \$4.7m = \$4,700,000)

6: Budgets are estimated.

< = "less than"

> = "greater than"

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