

Independent and Studio Film  
 Limited Openers Between  
 July 27 and August 30, 2009  
 (1000 venue initial U.S. opening or less)

FL = Foreign Language

FIRST WEEKEND OF AUGUST

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1</b> <i>You, the Living</i> (Comedy, FL)	7/29/09	0	No	iCo, FG, FDF, MG, PS, D, PE	Cannes '07	Palisades Tartan (all media)	The Coproduction Office
Venues	1st Wkend 1	2nd Wkend 1	3rd Wkend XXXX	4th Wkend XXXX	5th Wkend.... XXXX		
Box Office <sup>5</sup>	\$ 6,924	\$ 5,742	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b> \$ 21,438	
\$\$/venue	\$ 6,924	\$ 5,741	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b> \$6m-\$8m	<b>Domestic Sales</b> The Coproduction Office
						<b>Max Venues</b> 1	<b>Total Wkends</b> 2
<b>2</b> <i>Adam</i> (Drama)	7/29/09	0	No	PE, Co	Sundance '09	Fox Searchlight (all media)	NA
Venues	4	20	66	95	177		
Box Office <sup>5</sup>	\$ 68,377	\$104k	\$202k	\$248k	\$346k	<b>TOTAL Box Off.</b> \$2.3m	
\$\$/venue	\$ 17,094	\$ 5,209	\$ 3,063	\$ 2,612	\$ 1,953	<b>Budget<sup>6</sup></b> \$500k-\$1m	<b>Domestic Sales</b> The Film Sales Company
						<b>Max Venues</b> 177	<b>Total Wkends</b> 16
<b>3</b> <i>Act of God</i> (Doc)	7/31/09	0	No	Co, FG, FDF, Gr	Hot Docs '09	Zeitgeist Films (all media)	None listed.
Venues	1	1	1	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 522	\$ 2,606	\$ 168	XXXX	XXXX	<b>TOTAL Box Off.</b> \$ 9,955	
\$\$/venue	\$ 522	\$ 2,606	\$ 168	XXXX	XXXX	<b>Budget<sup>6</sup></b> <\$1.5m	<b>Domestic Sales</b> None listed.
						<b>Max Venues</b> 1	<b>Total Wkends</b> 3
<b>4</b> <i>The Cove</i> (Doc)	7/31/09	0	No	Gr, Co, PE	Sundance '09	Roadside Attractions (T, HV)	Quickfire Films/ The Works Int'l
Venues	4	56	53	32	25		
Box Office <sup>5</sup>	\$ 57,640	\$156k	\$ 87,633	\$ 53,107	\$ 45,703	<b>TOTAL Box Off.</b> \$870k	
\$\$/venue	\$ 14,410	\$ 2,793	\$ 1,653	\$ 1,660	\$ 1,828	<b>Budget<sup>6</sup></b> \$2.5m-\$5m	<b>Domestic Sales</b> William Morris/ Submarine Entertainment
						<b>Max Venues</b> 56	<b>Total Wkends</b> 28
<b>5</b> <i>Flame and Citron</i> (Drama, FL)	7/31/09	0	No	iCo, FG, FDF, MG, PS, D	Telluride '08	IFC Films (all media, T-VOD)	The Match Factory
Venues	2	1	3	6	5		
Box Office <sup>5</sup>	\$ 15,254	\$ 3,787	\$ 9,815	\$ 18,925	\$ 12,085	<b>TOTAL Box Off.</b> \$148k	
\$\$/venue	\$ 7,627	\$ 3,787	\$ 3,272	\$ 3,154	\$ 2,417	<b>Budget<sup>6</sup></b> \$7.5m-\$10m	<b>Domestic Sales</b> The Match Factory
						<b>Max Venues</b> 8	<b>Total Wkends</b> 9
<b>6</b> <i>Fragments</i> (Drama)	7/31/09	7	No	FDF, PE, iCo, PS, D	Los Angeles '08	Peace Arch Entertainment (T); Sony (HV)	Peace Arch Entertainment
Venues	<10	XXXX	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	<\$50k	XXXX	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b> <\$50,000	
\$\$/venue	<\$5,000	XXXX	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b> \$10m-\$20m	<b>Domestic Sales</b> NA
						<b>Max Venues</b> <10	<b>Total Wkends</b> 1

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>7</b> <i>Ghosted</i> (Drama, FL)	7/31/09	0	No	iCo, FG, FDF	Berlin '09	First Run Features (all media)	M-Appeal
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 1,780 <b>Budget<sup>6</sup></b> <\$3m <b>Max Venues</b> 1 <b>Total Wkends</b> 2	<b>Domestic Sales</b> M-Appeal
Box Office <sup>5</sup>	1	1	XXXX	XXXX	XXXX		
Box Office <sup>5</sup>	\$ 980	\$ 249	XXXX	XXXX	XXXX		
\$\$/venue	\$ 980	\$ 249	XXXX	XXXX	XXXX		
<b>8</b> <i>Gotta Dance</i> (Doc)	7/31/09	0	No	PE	Tribeca '08	Mitropoulos Films (T - service deal)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 25,108 <b>Budget<sup>6</sup></b> <\$2.5m <b>Max Venues</b> 4 <b>Total Wkends</b> 4	<b>Domestic Sales</b> William Morris
Box Office <sup>5</sup>	1	3	1	4	XXXX		
Box Office <sup>5</sup>	\$ 8,576	\$ 3,359	\$ 334	\$ 7,224	XXXX		
\$\$/venue	\$ 8,576	\$ 1,120	\$ 334	\$ 1,806	XXXX		
<b>9</b> <i>If I Die Tonight</i> (Doc)	7/31/09	0	No	PE, Co	Film Life & HBO American Black '06	Indican Pictures (all media)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 20,195 <b>Budget<sup>6</sup></b> <\$1m <b>Max Venues</b> 2 <b>Total Wkends</b> 6	<b>Domestic Sales</b> None listed.
Box Office <sup>5</sup>	2	1	1	1	1		
Box Office <sup>5</sup>	\$ 9,646	\$ 2,609	\$ 702	\$ 1,213	\$ 502		
\$\$/venue	\$ 4,823	\$ 2,609	\$ 702	\$ 1,213	\$ 502		
<b>10</b> <i>Lorna's Silence</i> (Drama, FL)	7/31/09	0	No	iCo, FG, FDF, MG, PS, D	Cannes '08	Sony Pictures Classics (all media)	Celluloid Dreams
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$339k <b>Budget<sup>6</sup></b> \$5.8m <b>Max Venues</b> 23 <b>Total Wkends</b> 18	<b>Domestic Sales</b> Celluloid Dreams
Box Office <sup>5</sup>	6	9	16	14	12		
Box Office <sup>5</sup>	\$ 34,411	\$ 21,931	\$ 28,027	\$ 25,045	\$ 25,362		
\$\$/venue	\$ 5,735	\$ 2,437	\$ 1,752	\$ 1,789	\$ 2,114		
<b>11</b> <i>Love Aaj Kal</i> (Drama, FL)	7/31/09	0	No	FDF, Co	None	Eros Int'l (all media)	NA
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$2.4m <b>Budget<sup>6</sup></b> \$10m-\$12m <b>Max Venues</b> 102 <b>Total Wkends</b> 5	<b>Domestic Sales</b> NA
Box Office <sup>5</sup>	102	102	102	102	102		
Box Office <sup>5</sup>	\$1.2m	\$625k	\$ 85,632	\$ 30,812	\$ 9,738		
\$\$/venue	\$ 12,174	\$ 6,128	\$ 840	\$ 302	\$ 95		
<b>12</b> <i>Not Quite Hollywood</i> (Doc)	7/31/09	3	No	FG, DF, PS, D, PE	Melbourne Int'l '08	Magnolia Pictures (all media)	Magnolia Pictures
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 21,152 <b>Budget<sup>6</sup></b> \$1.4m <b>Max Venues</b> 6 <b>Total Wkends</b> 4	<b>Domestic Sales</b> Magnolia Pictures
Box Office <sup>5</sup>	2	2	6	4	XXXX		
Box Office <sup>5</sup>	\$ 4,694	\$ 1,933	\$ 3,550	\$ 2,562	XXXX		
\$\$/venue	\$ 2,347	\$ 967	\$ 592	\$ 641	XXXX		
<b>13</b> <i>Thirst</i> (Horror, FL)	7/31/09	0	No	iCo, FDF, DF, PS, D	Cannes '09	Focus Features (all media)	CJ Entertainment
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$319k <b>Budget<sup>6</sup></b> \$4m-\$6m <b>Max Venues</b> 17 <b>Total Wkends</b> 4	<b>Domestic Sales</b> NA
Box Office <sup>5</sup>	4	8	15	17	XXXX		
Box Office <sup>5</sup>	\$ 55,889	\$ 54,916	\$ 50,725	\$ 33,666	XXXX		
\$\$/venue	\$ 13,972	\$ 6,865	\$ 3,382	\$ 1,980	XXXX		

SECOND WEEKEND OF AUGUST

Film Title	Release					Star		Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
	Date	# of Stars <sup>1</sup>	Director? <sup>2</sup>	Financing <sup>3</sup>						
<b>1 Beeswax</b> (Drama)	8/7/09	0	No	PE		Berlin '09	The Cinema Guild (all media)	None listed.		
Venues	1st Wkend: 1	2nd Wkend: 1	3rd Wkend: 2	4th Wkend: 3	5th Wkend: 2	<b>TOTAL Box Off.</b> \$ 41,439		<b>Domestic Sales</b> Houston King		
Box Office <sup>5</sup>	\$ 5,844	\$ 2,556	\$ 4,686	\$ 3,469	\$ 4,064	<b>Budget<sup>6</sup></b> <\$1m				
\$\$/venue	\$ 5,844	\$ 2,556	\$ 2,343	\$ 1,156	\$ 2,032	<b>Max Venues</b> 3	<b>Total Wkends</b> 12			
<b>2 Bliss</b> (Drama, FL)	8/7/09	0	No	PE, PS, D, iCo, FG		Istanbul Int'l '07	First Run Features (all media, T-VOD)	Intramovies		
Venues	1st Wkend: 1	2nd Wkend: 1	3rd Wkend: 1	4th Wkend: 1	5th Wkend: 3	<b>TOTAL Box Off.</b> \$ 37,493		<b>Domestic Sales</b> Intramovies		
Box Office <sup>5</sup>	\$ 7,039	\$ 5,227	\$ 3,338	\$ 2,585	\$ 1,179	<b>Budget<sup>6</sup></b> \$3m-\$6m				
\$\$/venue	\$ 7,039	\$ 5,227	\$ 3,338	\$ 2,585	\$ 393	<b>Max Venues</b> 3	<b>Total Wkends</b> 10			
<b>3 Cold Souls</b> (Comedy)	8/7/09	1	No	PE, iCo, FDF, FG, S, Gr		Sundance '09	Samuel Goldwyn Films (all media)	E1 Films Int'l		
Venues	1st Wkend: 7	2nd Wkend: 21	3rd Wkend: 50	4th Wkend: 40	5th Wkend: 52	<b>TOTAL Box Off.</b> \$905k		<b>Domestic Sales</b> Cinetic Media		
Box Office <sup>5</sup>	\$ 63,302	\$ 70,626	\$120k	\$ 97,200	\$ 92,245	<b>Budget<sup>6</sup></b> \$3m-\$6m				
\$\$/venue	\$ 9,043	\$ 3,363	\$ 2,408	\$ 2,430	\$ 1,774	<b>Max Venues</b> 52	<b>Total Wkends</b> 14			
<b>4 I Sell the Dead</b> (Comedy)	8/7/09	1	No	PE		Sitges Int'l '08	IFC Films (all media)	Screen Media Ventures/ Submarine Entertainment		
Venues	1st Wkend: 1	2nd Wkend: 2	3rd Wkend: XXXX	4th Wkend: XXXX	5th Wkend: XXXX	<b>TOTAL Box Off.</b> \$ 8,050		<b>Domestic Sales</b> Submarine Entertainment		
Box Office <sup>5</sup>	\$ 3,529	\$ 1,912	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b> \$450k				
\$\$/venue	\$ 3,529	\$ 956	XXXX	XXXX	XXXX	<b>Max Venues</b> 2	<b>Total Wkends</b> 2			
<b>5 Paper Heart</b> (Comedy)	8/7/09	1	No	DF		Sundance '09	Overture Films (all media)	Paramount Vantage		
Venues	1st Wkend: 38	2nd Wkend: 68	3rd Wkend: 78	4th Wkend: 96	5th Wkend: 89	<b>TOTAL Box Off.</b> \$1.3m		<b>Domestic Sales</b> UTA/Lichter, Grossman, Nichols, Adler & Feldman		
Box Office <sup>5</sup>	\$219k	\$172k	\$127k	\$110k	\$ 71,251	<b>Budget<sup>6</sup></b> \$1m				
\$\$/venue	\$ 5,776	\$ 2,522	\$ 1,633	\$ 1,150	\$ 801	<b>Max Venues</b> 96	<b>Total Wkends</b> 12			

THIRD WEEKEND OF AUGUST

Film Title	Release					Star		Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
	Date	# of Stars <sup>1</sup>	Director? <sup>2</sup>	Financing <sup>3</sup>						
<b>1 American Casino</b> (Doc)	8/14/09	0	No	PE		Tribeca '09	Argot Pictures (T - service deal)	Louise Rosen Ltd (TV) CRM (Digital)		
Venues	1st Wkend: 1	2nd Wkend: 1	3rd Wkend: 1	4th Wkend: 2	5th Wkend: 3	<b>TOTAL Box Off.</b> \$ 50,437		<b>Domestic Sales</b> Cinetic Media (TV) CRM (Digital)		
Box Office <sup>5</sup>	\$ 1,397	\$ 3,337	\$ 501	\$ 8,318	\$ 8,201	<b>Budget<sup>6</sup></b> <\$1.5m				
\$\$/venue	\$ 1,397	\$ 3,337	\$ 501	\$ 4,159	\$ 2,734	<b>Max Venues</b> 3	<b>Total Wkends</b> 11			
<b>2 Cloud 9</b> (Drama, FL)	8/14/09	0	No	iCo, FG, FDF		Cannes '08	Music Box Films (all media)	The Match Factory		
Venues	1st Wkend: 1	2nd Wkend: 2	3rd Wkend: 5	4th Wkend: 5	5th Wkend: 8	<b>TOTAL Box Off.</b> \$ 91,675		<b>Domestic Sales</b> The Match Factory		
Box Office <sup>5</sup>	\$ 6,617	\$ 7,302	\$ 11,245	\$ 7,514	\$ 8,399	<b>Budget<sup>6</sup></b> \$1.5m				
\$\$/venue	\$ 6,617	\$ 3,651	\$ 2,249	\$ 1,503	\$ 1,050	<b>Max Venues</b> 8	<b>Total Wkends</b> 20			

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>3 Earth Days</b> (Doc)	8/14/09	0	No	Co, DF*, Gr *PBS	Sundance '09	Zeitgeist (T) PBS (free TV)	None listed.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Screens <sup>5</sup>	1	5	1	3	2	<b>TOTAL Box Off.</b> \$ 26,748	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 2,408	\$ 2,435	\$ 493	\$ 3,295	\$ 1,281	<b>Budget<sup>6</sup></b> \$1.5m-\$3m	None listed.
\$\$/screen	\$ 2,408	\$ 487	\$ 493	\$ 1,098	\$ 641	<b>Max Screens</b> 5 <b>Total Wkends</b> 12	
<b>4 Grace</b> (Horror)	8/14/09	0	No	PE, iCo, DF, FG	Sundance '09	Anchor Bay (Overture) (all media)	Lightning Entertainment
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	2	XXXX	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b> \$ 8,297	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 6,174	XXXX	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b> \$3m-\$5m	NA
\$\$/venue	\$ 3,087	XXXX	XXXX	XXXX	XXXX	<b>Max Venues</b> 2 <b>Total Wkends</b> 1	
<b>5 It Might Get Loud</b> (Doc)	8/14/09	0	No	PE	Toronto '08	Sony Pictures Classics (all media)	The Little Film Company
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	7	7	30	56	61	<b>TOTAL Box Off.</b> \$1.6m	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 92,679	\$ 52,074	\$124k	\$158k	\$127k	<b>Budget<sup>6</sup></b> >\$3m	The Little Film Company
\$\$/venue	\$ 13,240	\$ 7,439	\$ 4,130	\$ 2,825	\$ 2,087	<b>Max Venues</b> 75 <b>Total Wkends</b> 18	
<b>6 Kaminey</b> (Drama, FL)	8/14/09	0	No	DFD, Co	None	UTV Motion Pictures (all media)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	85	82	63	34	XXXX	<b>TOTAL Box Off.</b> \$1.3m	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$727k	\$220k	\$ 81,583	\$ 50,827	XXXX	<b>Budget<sup>6</sup></b> \$6m-\$8m	NA
\$\$/venue	\$ 8,551	\$ 2,687	\$ 1,295	\$ 1,495	XXXX	<b>Max Venues</b> 85 <b>Total Wkends</b> 4	
<b>7 Leon Morin Pretre</b> (reissue) (Drama, FL)	4/17/09	0	No	NA	NA	Rialto Pictures (T)	NA
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	1	1	XXXX	<b>TOTAL Box Off.</b> \$ 27,567	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 9,515	\$ 5,594	\$ 512	\$ 2,027	XXXX	<b>Budget<sup>6</sup></b> NA	NA
\$\$/venue	\$ 9,515	\$ 5,594	\$ 512	\$ 2,027	XXXX	<b>Max Venues</b> 1 <b>Total Wkends</b> 4	
April							
<b>8 My Fuhrer</b> (Comedy, FL)	8/14/09	0	No	Co, FDF, FG, PE	Berlin '07	First Run Features (all media)	Beta Cinema
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	1	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b> \$ 2,465	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 1,197	\$ 376	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b> <\$3.5	Beta Cinema
\$\$/venue	\$ 1,197	\$ 376	XXXX	XXXX	XXXX	<b>Max Venues</b> 1 <b>Total Wkends</b> 2	

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>9</b> <i>Patrik, Age 1.5</i> (Comedy, FL)	8/14/09	0	No	FDF, FG -also financed by public co.	Toronto '08	Here Films (all media)	Svensk Filmindustri
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 408 <b>Budget<sup>6</sup></b> \$1m-\$4m <b>Max Venues</b> 1 <b>Total Wkends</b> 1	<b>Domestic Sales</b> Svensk Filmindustri
Box Office <sup>5</sup>	1	XXXX	XXXX	XXXX	XXXX		
\$\$/venue	\$ 408	XXXX	XXXX	XXXX	XXXX		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>10</b> <i>Ponyo</i> (Animation)	8/14/09	0	No	iCo, DF, FDF	Venice '08	Disney (all media)	Wild Bunch
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$15.1m <b>Budget<sup>6</sup></b> >\$30m <b>Max Venues</b> 927 <b>Total Wkends</b> 12	<b>Domestic Sales</b> Wild Bunch
Box Office <sup>5</sup>	927	880	890	589	\$628k		
\$\$/venue	\$ 3,868	\$ 2,617	\$ 2,145	\$ 1,470	\$ 1,067		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>11</b> <i>Spread</i> (Comedy)	8/14/09	2	No	PE, DF*, MG, PS, D *Katalyst has studio funding.	Sundance '09	Anchor Bay (Overture) (all media)	Voltage Pictures
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$251k <b>Budget<sup>6</sup></b> \$6m-\$10m <b>Max Venues</b> 103 <b>Total Wkends</b> 4	<b>Domestic Sales</b> Endeavor/CAA
Box Office <sup>5</sup>	103	25	45	9	XXXX		
\$\$/venue	\$ 1,194	\$ 14,252	\$ 15,699	\$ 1,810	XXXX		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>12</b> <i>Taxidermia</i> (Drama, FL)	8/14/09	0	No	iCo, FG, FDF	Hungarian Film Week '06	Here Films (all media)	Fortissimo Films
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 11,408 <b>Budget<sup>6</sup></b> \$2.5m <b>Max Venues</b> 2 <b>Total Wkends</b> 5	<b>Domestic Sales</b> Fortissimo Films
Box Office <sup>5</sup>	2	2	1	1	1		
\$\$/venue	\$ 4,472	\$ 342	\$ 114	\$ 304	\$ 244		

FOURTH WEEKEND OF AUGUST

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1</b> <i>The Headless Woman</i> (Drama, FL)	8/19/09	0	No	iCo, FG, DF* *El Deseo has WB deal.	Cannes '08	Strand Releasing (all media)	Focus Features Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$100k <b>Budget<sup>6</sup></b> \$2m <b>Max Venues</b> 3 <b>Total Wkends</b> 15	<b>Domestic Sales</b> Focus Features Int'l
Box Office <sup>5</sup>	1	1	3	2	2		
\$\$/venue	\$ 14,778	\$ 11,862	\$ 11,418	\$ 8,150	\$ 4,557		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>2</b> <i>Art &amp; Copy</i> (Doc)	8/21/09	0	No	PE, Gr	Sundance '09	Seventh Art Releasing (T - service deal)	The One Club (self-repped)
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$139k <b>Budget<sup>6</sup></b> <\$2m <b>Max Venues</b> 5 <b>Total Wkends</b> 13	<b>Domestic Sales</b> Submarine Entertainment/ The One Club (self)
Box Office <sup>5</sup>	4	2	1	4	5		
\$\$/venue	\$ 20,559	\$ 2,244	\$ 2,342	\$ 11,778	\$ 6,104		

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>3</b> The Baader Meinhof Complex (Action, FL)	8/21/09	0	No	iCo, FDF, FG, MG, PS, D	Zurich '08	Vitagraph Films (all media)	Summit Entertainment
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	2	3	14	32	31	<b>TOTAL Box Off.</b> \$476k	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 17,348	\$ 31,692	\$ 44,281	\$ 69,039	\$ 48,914	<b>Budget<sup>6</sup></b> \$24m-\$26m	Constantin Films (self-repped)
\$\$/venue	\$ 8,674	\$ 10,564	\$ 3,163	\$ 2,157	\$ 1,578	<b>Max Venues</b> 38 <b>Total Wkends</b> 16	
<b>4</b> <i>Casi Divas</i> (Comedy, FL)	8/21/09	0	No	DF (produced by Sony)	Los Angeles Latino Int'l '08	Maya Entertainment (T, HV)	Sony Pictures Releasing Int'l
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	22	4	3	XXXX	XXXX	<b>TOTAL Box Off.</b> \$ 46,612	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 27,491	\$ 2,374	\$ 2,007	XXXX	XXXX	<b>Budget<sup>6</sup></b> >\$6m	Sony Pictures Releasing Int'l
\$\$/venue	\$ 1,250	\$ 594	\$ 669	XXXX	XXXX	<b>Max Venues</b> 22 <b>Total Wkends</b> 3	
<b>5</b> <i>Confessionsofa Ex-Doofus-ItchyFooted Mutha</i> (Comedy)	8/21/09	0	No	PE	Tribeca '08	Innocent Bystander (T - self)	None listed.
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	2	1	XXXX	XXXX	<b>TOTAL Box Off.</b> \$ 2,310	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 604	\$ 704	\$ 58	XXXX	XXXX	<b>Budget<sup>6</sup></b> <\$3m	None listed.
\$\$/venue	\$ 604	\$ 352	\$ 58	XXXX	XXXX	<b>Max Venues</b> 2 <b>Total Wkends</b> 3	
<b>6</b> <i>Fifty Dead Men Walking</i> (Thriller)	8/21/09	2	No	iCo, FG, PE, PS, D	Toronto '08	Phase 4 Films (all media)	Handmade Films Int'l (self-repped)
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	<10	XXXX	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b> <\$40,000	<b>Domestic Sales</b>
Box Office <sup>5</sup>	<\$36,000	XXXX	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b> \$8m-\$12m	William Morris
\$\$/venue	<\$4,000	XXXX	XXXX	XXXX	XXXX	<b>Max Venues</b> <10 <b>Total Wkends</b> 1	
<b>7</b> <i>Five Minutes of Heaven</i> (Drama)	8/21/09	1	No	iCo, FG, FDF, MG, PS, D	Sundance '09	IFC Films (all media, T-VOD)	Pathe Int'l
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	1	2	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b> \$ 15,676	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 5,364	\$ 5,026	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b> \$2m-\$5m	Pathe Int'l/UTA
\$\$/venue	\$ 5,364	\$ 2,513	XXXX	XXXX	XXXX	<b>Max Venues</b> 2 <b>Total Wkends</b> 2	
<b>8</b> <i>The Marc Pease Experience</i> (Comedy)	8/21/09	1	No	DF, PE, Co, S	None	Paramount Vantage (all media)	Paramount Vantage
	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....		
Venues	10	XXXX	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b> \$ 4,033	<b>Domestic Sales</b>
Box Office <sup>5</sup>	\$ 2,641	XXXX	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b> \$7m-\$12m	NA
\$\$/venue	\$ 264	XXXX	XXXX	XXXX	XXXX	<b>Max Venues</b> 10 <b>Total Wkends</b> 1	

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>9 My One and Only</b> (Comedy)	8/21/09	4	No	PE, Co, MG, PS, D, S	Berlin '09	Freestyle Releasing (T - service deal)	Essential Entertainment
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 4	10	77	116	202	<b>TOTAL Box Off.</b>	\$2.5m	<b>Domestic Sales</b>
Box Office <sup>5</sup> \$ 58,692	\$ 79,652	\$385k	\$350k	\$282k	<b>Budget<sup>6</sup></b>	\$12m-\$18m	CAA
\$\$/venue \$ 14,673	\$ 7,965	\$ 5,005	\$ 3,018	\$ 1,396	<b>Max Venues</b>	256	<b>Total Wkends</b> 13

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>10 Sikandar</b> (Thriller, FL)	8/21/09	0	No	FDF, Co	Indian Film Festival of Los Angeles '09	BIG Pictures (Reliance) (all media)	NA
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 9	XXXX	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b>	\$ 1,954	<b>Domestic Sales</b>
Box Office <sup>5</sup> \$ 1,954	XXXX	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b>	\$750k-\$1.25m	NA
\$\$/venue \$ 217	XXXX	XXXX	XXXX	XXXX	<b>Max Venues</b>	9	<b>Total Wkends</b> 1

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>11 Streetballers</b> (Drama)	8/21/09	0	No	PE, Co	Hollywood Black '08	MSK Films (T - self)	None listed.
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 2	XXXX	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b>	\$ 11,581	<b>Domestic Sales</b>
Box Office <sup>5</sup> \$ 11,581	XXXX	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b>	\$1.5m (\$550k deferred)	None listed.
\$\$/venue \$ 5,791	XXXX	XXXX	XXXX	XXXX	<b>Max Venues</b>	2	<b>Total Wkends</b> 1

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>12 World's Greatest Dad</b> (Comedy)	8/21/09	2	No	PE, Co, S	Sundance '09	Magnolia Pictures (all media, T-VOD)	Cinetic Int'l
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 1	9	29	30	18	<b>TOTAL Box Off.</b>	\$222k	<b>Domestic Sales</b>
Box Office <sup>5</sup> \$ 4,675	\$ 27,061	\$ 54,545	\$ 33,811	\$ 8,422	<b>Budget<sup>6</sup></b>	\$3m-\$6m	Cinetic Media/CAA
\$\$/venue \$ 4,675	\$ 3,007	\$ 1,881	\$ 1,127	\$ 468	<b>Max Venues</b>	30	<b>Total Wkends</b> 14

## FIFTH WEEKEND OF AUGUST

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>1 Big Fan</b> (Drama)	8/28/09	0	No	PE	Sundance '09	First Independent Pictures (all media)	None listed.
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 2	10	13	14	15	<b>TOTAL Box Off.</b>	\$235k	<b>Domestic Sales</b>
Box Office <sup>5</sup> \$ 24,266	\$ 21,614	\$ 35,884	\$ 19,220	\$ 18,575	<b>Budget<sup>6</sup></b>	<\$1m	Andrew Hurwitz
\$\$/venue \$ 12,133	\$ 2,161	\$ 2,760	\$ 1,373	\$ 1,238	<b>Max Venues</b>	15	<b>Total Wkends</b> 22

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>2 Daddy Cool</b> (Drama, FL)	8/28/09	0	No	FDF, Co	None	BIG Pictures (Reliance) (all media)	NA
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 18	XXXX	XXXX	XXXX	XXXX	<b>TOTAL Box Off.</b>	\$ 14,319	<b>Domestic Sales</b>
Box Office <sup>5</sup> \$ 14,319	XXXX	XXXX	XXXX	XXXX	<b>Budget<sup>6</sup></b>	\$1.25m-\$1.75m	NA
\$\$/venue \$ 796	XXXX	XXXX	XXXX	XXXX	<b>Max Venues</b>	18	<b>Total Wkends</b> 1

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>3 Into Temptation</b> (Drama)	8/28/09	0	No	PE, Co, S	Newport Beach '09	Ten Ten Films (T - self) First Look Studios (HV)	Arsenal Pictures
1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend...			
Venues 1	1	1	2	2	<b>TOTAL Box Off.</b>	\$ 97,457	<b>Domestic Sales</b>
Box Office <sup>5</sup> \$ 10,916	\$ 7,057	\$ 4,916	\$ 11,111	\$ 11,936	<b>Budget<sup>6</sup></b>	<\$800k	Arsenal Pictures
\$\$/venue \$ 10,916	\$ 7,057	\$ 4,916	\$ 5,556	\$ 5,968	<b>Max Venues</b>	2	<b>Total Wkends</b> 10

Film Title	Release Date	# of Stars <sup>1</sup>	Star Director? <sup>2</sup>	Financing <sup>3</sup>	Debut Festival	US Distributor <sup>4</sup>	Foreign Sales
<b>4</b> <i>Mystery Team</i> (Comedy)	8/28/09	0	No	PE	Sundance '09	Roadside Attractions (T, HV)	None listed.
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 89,442 <b>Budget<sup>6</sup></b> <\$500k <b>Max Venues</b> 4 <b>Total Wkends</b> 17	<b>Domestic Sales</b> Submarine Entertainment
Box Office <sup>5</sup>	1	1	2	3	1		
\$\$/venue	\$ 7,840	\$ 743	\$ 3,183	\$ 2,025	\$ 2,350		
	\$ 7,840	\$ 743	\$ 1,592	\$ 675	\$ 2,350		
<b>5</b> <i>The Open Road</i> (Drama)	8/28/09	3	No	PE, Co, S, MG, PS, D	Munich '09	Anchor Bay (Overture) (T, HV)	Odd Lot Int'l
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 19,716 <b>Budget<sup>6</sup></b> \$6.8m <b>Max Venues</b> 14 <b>Total Wkends</b> 2	<b>Domestic Sales</b> Odd Lot (self-repped)/ ICM
Box Office <sup>5</sup>	14	7	XXXX	XXXX	XXXX		
\$\$/venue	\$ 13,323	\$ 2,541	XXXX	XXXX	XXXX		
	\$ 952	\$ 363	XXXX	XXXX	XXXX		
<b>6</b> <i>The September Issue</i> (Doc)	8/28/09	0	No	DF, Co	Sundance '09	Roadside Attractions (T, HV) A&E (pay TV)	Elle Driver
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$3.8m <b>Budget<sup>6</sup></b> \$1.5m-\$3m <b>Max Venues</b> 143 <b>Total Wkends</b> 23	<b>Domestic Sales</b> A&E (self-repped)/ CAA
Box Office <sup>5</sup>	6	20	111	115	143		
\$\$/venue	\$ 221k	\$ 146k	\$ 694k	\$ 404k	\$ 380k		
	\$ 36,772	\$ 7,302	\$ 6,252	\$ 3,517	\$ 2,660		
<b>7</b> <i>Still Walking</i> (Drama, FL)	8/28/09	0	No	Co, FDF	Toronto '08	IFC Films (all media, T-VOD)	Celluloid Dreams
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$167k <b>Budget<sup>6</sup></b> <\$5m <b>Max Venues</b> 13 <b>Total Wkends</b> 5	<b>Domestic Sales</b> Celluloid Dreams
Box Office <sup>5</sup>	2	8	11	13	5		
\$\$/venue	\$ 20,298	\$ 41,348	\$ 26,211	\$ 15,609	\$ 6,688		
	\$ 10,149	\$ 5,169	\$ 2,383	\$ 1,201	\$ 1,338		
<b>8</b> <i>We Live in Public</i> (Doc)	8/28/09	0	No	PE, iCo, DF* *Katalyst has studio funding.	Sundance '09	Abramorama Ent. (T - service deal)	Celsius Entertainment
Venues	1st Wkend	2nd Wkend	3rd Wkend	4th Wkend	5th Wkend....	<b>TOTAL Box Off.</b> \$ 41,711 <b>Budget<sup>6</sup></b> \$1.5m-\$3m <b>Max Venues</b> 2 <b>Total Wkends</b> 10	<b>Domestic Sales</b> Submarine Entertainment/ Cinetic Media
Box Office <sup>5</sup>	1	2	1	1	1		
\$\$/venue	\$ 7,325	\$ 3,793	\$ 529	\$ 4,289	\$ 1,595		
	\$ 7,325	\$ 1,897	\$ 529	\$ 4,289	\$ 1,595		

## NOTES:

1: Star = An actor who has previously been a lead in a film grossing \$50 million or more domestically (see *Hollywood Economics* (2004) by Arthur De Vany, p. 231).

2: Star Director = A director who has previously directed a film that grossed \$100 million or more domestically.

3: Financing sources and characteristics estimated:

Co = The producing of a film by two or more production companies from the same country ("coproduction").

D = Debt.

DF = U.S. distributor financing.

FDF = Foreign (non-U.S.) distributor financing.

FG = Foreign government (non-U.S.) subsidies, investments, tax incentives, and/or the cash flowing of these a possibility.

Gr = Grants and/or nonprofit donations.

iCo = The producing of a film by two or more production companies from different countries ("international coproduction"), often taking advantage of benefits derived from international coproduction treaties.

MG = Foreign sales agency minimum guarantee.

PE = Private equity.

PS = Presales.



S = Cash flowing of U.S. state/city incentives a possibility.

4: T = Theatrical; HV = Home Video; T-VOD = Day-and-date theatrical & video-on-demand (VOD may occur prior to, or within one week of, theatrical).

5: Box office is domestic (U.S. + Canada).

k = 1,000 (e.g., \$147k = \$147,000)

m = 1,000,000 (e.g., \$4.7m = \$4,700,000)

6: Budgets are estimated.

< = "less than"

> = "greater than"

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